

Ollie's Bargain Outlet (OLLI)

\$112.30 (Stock Price as of 12/26/2025)

Price Target (6-12 Months): \$131.00

Prior Recommendation: Outperform

Short Term: 1-3 Months Zacks Rank: (1-5) 3-Hold
Zacks Style Scores: VGM: D

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Value: D | Growth: D | Momentum: A

Summary

Ollie's Bargain business operating model of buying cheap and selling cheap, cost-containment efforts, focus on store productivity, and expansion of the customer reward program, Ollie's Army, reinforces its position. The company stands to benefit from a robust closeout market and trade-down trends, while strategic investments in supply chain capacity and disciplined real estate expansion support sustainable growth. We expect a 16.2% adjusted earnings per share improvement in fiscal 2025 on 16.3% revenue growth, driven by brandname merchandise at compelling discounts that resonate with value-seeking consumers. Still, rising pre-opening expenses and management's cautious margin outlook could weigh on near-term profitability. We expect gross margin contraction of 60 and 100 basis points in the third and fourth quarters, respectively.

Data Overview

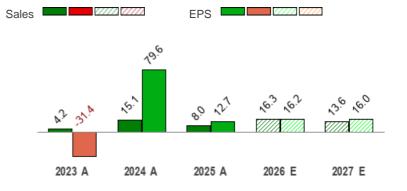
52 Week High-Low	\$141.74 - \$94.88
20 Day Average Volume (sh)	1,408,355
Market Cap	\$6.9 B
YTD Price Change	2.3%
Beta	0.44
Dividend / Div Yld	\$0.00 / 0.0%
Industry	Consumer Products - Staples
Zacks Industry Rank	Bottom 16% (203 out of 243)

Last EPS Surprise 5.6% -0.3% Last Sales Surprise EPS F1 Est- 4 week change 0.8% 03/18/2026 **Expected Report Date** Earnings ESP 0.0% P/E TTM 30.5 P/E F1 29.5 PFG F1 1.8 P/S TTM 2.7

Price, Consensus & Surprise⁽¹⁾



Sales and EPS Growth Rates (Y/Y %)(2)



Sales Estimates (millions of \$)⁽²⁾

	Q1	Q2	Q3	Q4	Annual*
2027	667 E	771 E	687 E	877 E	3,001 E
2026	577 A	680 A	614 A	771 E	2,642 E
2025	509 A	578 A	517 A	667 A	2,272 A

EPS Estimates⁽²⁾

	Q1	Q2	Q3	Q4	Annual*
2027	0.88 E	1.14 E	0.85 E	1.55 E	4.42 E
2026	0.75 A	0.99 A	0.75 A	1.36 E	3.81 E
2025	0.73 A	0.78 A	0.58 A	1.19 A	3.28 A

^{*}Quarterly figures may not add up to annual.

⁽¹⁾ The data in the charts and tables, except the estimates, is as of 12/26/2025.

⁽²⁾ The report's text, the analyst-provided estimates, and the price target are as of 11/26/2025.

Overview

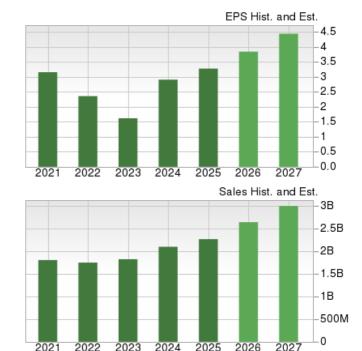
Headquartered in Harrisburg, PA, Ollie's Bargain Outlet Holdings is a value retailer of brand name merchandise at drastically reduced prices. The company offers products principally under Ollie's, Ollie's Bargain Outlet, Good Stuff Cheap, Ollie's Army, Real Brands Real Cheap!, Real Brands! Real Bargains!, Sarasota Breeze, Steelton Tools, American Way and Middleton Home. As of August 2, 2025, the company operated 613 outlets in 34 states. The company offers products under the categories, Consumables (31.9% of FY24 Sales), Home (28%), Seasonal (19.2%) and Other (20.9%). Product offerings include; Housewares: cooking utensils, dishes, appliances, plastic containers, cutlery, storage and garbage bags, detergents and cleaning supplies, cookware and glassware, fans and space heaters, candles, frames and giftware.

Food: packaged food including coffee, bottled non-carbonated beverages, salty snacks, condiments, sauces, spices, dry pasta, canned goods, cereal and cookies.

Bed and bath: household goods including bedding, towels, curtains and associated hardware.

Books and stationery: novels, children's, how-to, business, cooking, inspirational and coffee table books along with DVDs, greeting cards and various office supplies and party goods.

Floor coverings: laminate flooring, commercial and residential carpeting, area rugs and floor mats.



As of 11/26/2025

Electronics: air conditioners, home electronics, cellular accessories and as seen on television.

Toys: dolls, action figures, puzzles, educational toys, board games and other related items.

Health and beauty aids: personal care, hair care, oral care, health and wellness, over-the-counter medicine, first aid, sun care, and personal grooming.

Seasonal: summer furniture, air conditioners, fans and space heaters and lawn & garden. Other: hardware, candy, clothing, sporting goods, pet products, luggage, automotive, seasonal, furniture, summer furniture and lawn & garden.

(Note: Zacks identifies fiscal years by the month in which the fiscal year ends, while OLLI identifies their fiscal year by the calendar year in which it begins; so comparable figures for any given fiscal year, as published by OLLI, will refer to this same fiscal year as being the year before the same year, as identified by Zacks.)



Reasons To Buy:

▲ Strategic Initiatives on Track: Ollie's Bargain business model of "buying cheap and selling cheap", cost-containment efforts, focus on store productivity, and expansion of customer reward program, Ollie's Army, reinforces its position in the industry. Ollie's Army continues to be a significant sales driver in the second quarter of fiscal 2025, with membership continuing to increase. The company ended the quarter with 16.1 million active Ollie's Army members, up over 10.6% year over year, which accounted for more than 80% of sales and spent close to 40% more per visit and shopped frequently. Comparable store sales grew 5%, powered by an increase in transactions. Collectively, these initiatives position the company for sustained growth, with management expressing confidence in delivering long-term growth targets,

Ollie's Bargain's business model of "buying cheap and selling cheap", costcontainment efforts and customer reward program fortify its position.

including 10% annual unit growth, 1% to 2% comparable store sales growth, stable gross margin around 40%, slight SG&A leverage over time, and low double-digit adjusted earnings growth. Notably, Ollie's Bargain achieved a decent 5.9% compound annual growth rate (CAGR) in net sales, growing from \$1.809 billion in fiscal 2020 to \$2.272 billion in fiscal 2024.

- Accordance Ahead: Ollie's Bargain is well-positioned to capitalize on a favorable closeout market and growing trade-down trends. Our estimate for fiscal 2025 indicates robust growth, with net sales anticipated to reach \$2,642.4 million, marking a 16.3% year-over-year increase and aligning closely with the company's guidance of \$2,631 million and \$2,644 million. We anticipate a 3.1% rise in comparable store sales for the fiscal year, in sync with management's expected range of 3% to 3.5%. As supply-chain costs decrease, Ollie's Bargain is poised to gradually reclaim its historical gross margin level of 40%. Our forecast for fiscal 2025 reflects this trend, aligning with its guidance of a 40.3% gross margin. Building on these positive indicators, we expect earnings to reach \$3.81 per share, reflecting an impressive 16.2% year-over-year increase. This outlook closely mirrors the company's projected adjusted earnings range of \$3.76 to \$3.84 per share.
- ▲ "Good Stuff Cheap": Ollie's Bargain specializes in providing a diverse array of brand-name merchandise across various categories at remarkably discounted prices. The company's performance is intricately linked to the availability of brand-name and closeout products offered at compelling price points. Management reported an exceptionally strong deal flow in the second quarter of fiscal 2025, fueled by ongoing retail bankruptcies, excess inventory and disruptions in vendor pipelines, all of which have expanded Ollie's Bargain access to quality branded merchandise. The company has opportunistically acquired former Big Lots locations and re-tenanted markets where competitors have pulled back, accelerating share gains in attractive trade areas. In fiscal 2024, brand-name and closeout merchandise constituted approximately 65% of the company's merchandise purchases, with the remaining 35% attributed to non-closeout items and private label products. Notably, Ollie's Bargain differentiates itself by selling goods at prices considerably lower than department stores and upscale retailers, with discounts of between 20% and 70%. This pricing strategy underpins Ollie's Bargain's appeal to value-conscious consumers and reinforces its competitive edge.
- ▲ DC Expansion Supports Multi-Year Growth Runway: Management described planned expansions of its Texas and Illinois distribution centers over the next 18 months, adding roughly 200,000 square feet per building and supporting another 50 stores each (about 100 additional stores of service total). That roadmap pushes meaningful distribution capacity into the mid-800s store range before a fifth DC would be required in ~3–4 years. Having a credible DC buildout plan reduces a classic scale-constraint risk for rapid retail rollouts and supports the thesis that Ollie's can pursue sustained double-digit unit growth without immediate network bottlenecks.
- ▲ Store Growth Opportunity: Ollie's Bargain remains committed to its long-term expansion strategy, aiming to have more than 1,300 stores. The company has consistently expanded its store network, achieving an impressive CAGR of 9.5%, growing from 388 stores in fiscal 2020 to 559 stores in fiscal 2024. Notably, in the past two fiscal years, Ollie's Bargain opened 50 and 45 stores, respectively. Looking into fiscal 2025, the company plans to open 85 new stores, up from its prior target of 75. Ollie's Bargain's new store real estate model prioritizes flexibility and focuses on second-generation sites within the size range of 25,000-35,000 square feet with an average initial cash investment of approximately \$1 million. The company targets first-year annual new store sales of approximately \$4 million.
- ▲ Financial Health: Total cash and investments rose roughly 30% to \$460.3 million at the end of the second quarter, and the company with no meaningful long-term debt. Net cash from operations was strong in the quarter, \$80.7 million, and year-to-date, \$109.4 million, enabling capital spending for store openings, opportunistic buybacks (\$12 million repurchased in the quarter), and investment in supply-chain capacity without stretching leverage. This "fortress balance sheet" gives management flexibility to fund accelerated openings and bid on attractive bankruptcy assets.

Reasons To Sell:

▼ Pre-Opening & Dark Rent Expenses May Weigh on Profitability: Bankruptcy-acquired locations can provide footprint expansion at attractive rents but come with dark rent and build-out costs. Pre-opening expenses rose to \$9 million in the second quarter (up \$4.4 million year over year), and the quarter included approximately \$2.3 million of dark rent tied to former Big Lots locations. Management noted bankruptcy-acquired stores may have longer payback periods, and while ultimately accretive, these locations increase near-term capital intensity and create execution risk if conversion or local demand underperforms expectations. For fiscal 2025, management expects total pre-opening expenses to reach \$23 million, including \$5 million in dark rent. While this may seem manageable, these non-revenue-generating

Higher pre-opening costs, SG&A deleverage, and conservative margin outlook threaten Ollie's Bargain near-term profitability.

expenses can significantly weigh on near-term earnings, especially if new stores take time to ramp up performance.

- ▼ SG&A Deleverage May Hurt Margins: The potential deleverage of SG&A expenses is a threat to margins. If SG&A costs increase at a rate higher than revenue growth, it can lead to a contraction in operating margin. Ollie's Bargain exemplifies this concern, as higher selling expenses related to medical and casualty claims, as well as store labor costs, drove a 20.5% year-over-year increase in adjusted SG&A expenses in the second quarter and resulted in a 60 basis point deleverage as a percentage of sales. This uptick aligns with a concerning trend, with the preceding quarter experiencing elevated adjusted SG&A expenses at a growth rate of 15.7%. We anticipate a 16.4% year-over-year increase in adjusted SG&A expenses for fiscal 2025.
- ▼ Conservative 2H Gross Margin: Second-quarter gross margin strength was notable, yet management left back-half gross margin guidance conservative and flagged potential deceleration versus first-half levels. The company's ability to repeat 200 basis points of gross margin expansion is not guaranteed, as freight savings and shrink benefits normalize. If gross margins normalize while SG&A remains elevated, operating leverage could be muted and EPS upside limited relative to expectations. We foresee gross margin contraction of 60 and 100 basis points in the third and fourth quarters, respectively.
- ▼ Stretched Valuation: In terms of the price-to-earnings (P/E) ratio, Ollie's Bargain is currently trading at a premium to its industry. The stock has a forward 12-month P/E ratio of 28.70, which is below the median level of 29.63 and the high level of 35.14 scaled in the past year. This compares to the forward 12-month P/E ratio of 18.45 for the industry.
- ▼ Macro Sensitivity in Value Retailing: Ollie's performance is inherently tied to macroeconomic dynamics, particularly its ability to attract value-conscious consumers during periods of economic softness. The company benefits when households trade down from traditional retailers in search of lower prices, driving traffic and sales growth. However, this advantage could diminish if macro conditions improve sharply, consumer confidence rebounds, or wage growth strengthens, prompting shoppers to shift back toward full-price or big-box retailers. Moreover, if larger competitors intensify promotional activity to regain market share, the heightened discounting environment could erode Ollie's traffic gains and compress pricing power, creating potential headwinds for same-store sales and margin performance.
- ▼ Price Wars Threaten Customer Acquisition: Ollie's Bargain faces stiff competition from established players like Dollar Tree and Dollar General, which could hinder its growth prospects. These competitors not only boast larger store networks but also leverage extensive supply chain efficiencies to offer competitive pricing and a broader product assortment. Additionally, Walmart and Amazon pose significant challenges with their aggressive pricing strategies and convenient shopping experiences. Such intense rivalry could pressure OLLI's margins, limit its ability to expand its customer base, and reduce pricing flexibility, ultimately impacting its market share.

Last Earnings Report

Ollie's Bargain Q2 Earnings Beat, Comps Rise 5%, Guidance Raised

Ollie's Bargain Outlet Holdings, Inc. reported second-quarter fiscal 2025 results, wherein both the top and bottom lines surpassed the Zacks Consensus Estimate and improved year over year. This Harrisburg, PA-based company delivered strong comparable sales growth and margin expansion, prompting management to raise its full-year outlook. The company's valuedriven model continues to resonate with consumers, particularly in a challenging retail environment.

FY Quarter Ending	1/31/2025
Earnings Reporting Date	Dec 09, 2025
Sales Surprise	-0.33%
EPS Surprise	5.63%
Quarterly EPS	0.75
Annual EPS (TTM)	3.68

OLLI's Quarterly Performance: Key Metrics & Insights

This off-price retailer of brand-name household products reported adjusted earnings of 99 cents a share, surpassing the Zacks Consensus Estimate of 91 cents. Also, the bottom line reflected an improvement from adjusted earnings of 78 cents per share reported in the year-ago period.

Net sales increased 17.5% year over year to \$679.6 million, driven by robust new store openings and a 5% rise in comparable store sales. The figure also came in above the Zacks Consensus Estimate of \$663 million. Comparable sales growth stemmed from higher transaction counts. Categories like food, hardware, lawn & garden, housewares and domestics were top performers.

What Margins Have to Say About Ollie's Bargain

The gross profit rose 23.9% to \$271.3 million, while the gross margin expanded 200 basis points to 39.9%, benefiting from lower supply-chain costs and an improved merchandise margin.

SG&A expenses as a percentage of net sales rose 60 basis points to 25.8%, reflecting higher medical and casualty claims as well as increased store labor costs.

Operating income grew 26.7% to \$77 million, with the operating margin improving 80 basis points to 11.3%. Adjusted EBITDA climbed 26% to \$93.8 million, while the adjusted EBITDA margin expanded 90 basis points to 13.8%.

OLLI's Store Expansion Plans

Ollie's Bargain opened 29 new stores during the quarter, bringing its total footprint to 613 stores across 34 states, reflecting 16.8% year-over-year growth. The company continues to see traction with its Ollie's Army loyalty program, which grew 10.6% to 16.1 million members. A key highlight was the strong consumer response to its reimagined "Ollie's Days" event, reinforcing the power of its promotional strategy. The event added 100 basis points to comp store sales in the quarter.

Ollie's Bargain's Financial Snapshot

Ollie's Bargain ended the quarter with \$460.3 million in total cash and investments, marking a 30.3% year-over-year increase. The balance sheet remains debt-light, providing flexibility for growth investments and opportunistic share repurchases. Capital expenditures were \$26.4 million during the quarter, while the company repurchased \$11.5 million worth of stock, underscoring its commitment to shareholder returns, leaving \$304 million under its current authorization.

What to Expect From OLLI in Fiscal 2025?

Encouraged by its second-quarter performance, management raised the full-year guidance. Net sales are now projected in the range of \$2,631-\$2,644 million, up from \$2,579-\$2,599 million earlier. Comparable store sales growth is now forecast at 3-3.5% compared to the prior 1.4-2.2%. The gross margin is expected at 40.3%, slightly higher than the prior 40%.

Operating income is anticipated between \$292 and \$298 million compared with the earlier \$283-\$292 million range. Adjusted net income is forecast between \$233 and \$237 million, up from the prior-year estimate of \$225-\$232 million.

Management envisions fiscal 2025 adjusted earnings in the range of \$3.76-\$3.84 per share, above the previous outlook of \$3.65-\$3.75, and up from the adjusted earnings of \$3.28 reported last fiscal. Store opening plans were also raised to 85 from the prior 75. Capital expenditures are projected at \$83-\$88 million, in line with the earlier guidance.

For the third quarter, management projects comparable store sales growth of around 3%, above its long-term algorithm of 1-2%, reflecting continued momentum in the business. Most of the company's remaining new store openings for the year are scheduled for the third quarter, providing additional sales support. OLLI indicated fourth-quarter comparable store sales to be just below 2%.

Valuation

Ollie's Bargain Outlet's shares are up 11.9% in the year-to-date period and nearly 24% over the trailing 12-month period. Stocks in the Zacks sub-industry and the Zacks Consumer Staples sector are down 12.8% and 2.6%, respectively, in the year-to-date period. Over the past year, the Zacks sub-industry and the sector are down 6.0% and 14.2%, respectively.

The S&P 500 index is up 17.9% in the year-to-date period and 16.6% in the past year.

The stock is currently trading at 28.7X forward 12-month earnings, which compares to 18.45X for the Zacks sub-industry, 18.37X for the Zacks sector and 20.68X for the S&P 500 index.

Over the past five years, the stock has traded as high as 37.88X and as low as 15.49X, with a 5-year median of 25.71X. Our Neutral recommendation indicates that the stock will perform in line with the market. Our \$131 price target reflects 29.46X forward 12-month earnings.

The table below shows summary valuation data for OLLI

Valuation Multiples - OLLI							
		Stock	Sub-Industry	Sector	S&P 500		
	Current	28.7	18.45	18.37	20.68		
P/E F12M	5-Year High	37.88	23.4	20.51	24.15		
	5-Year Low	15.49	18.45	16.28	15.61		
	5-Year Median	25.71	21.29	18.77	20.3		
	Current	2.58	2.12	8.42	4.93		
P/S F12M	5-Year High	3.78	2.96	10.53	5.59		
	5-Year Low	1.23	2.12	6.19	3.87		
	5-Year Median	2.16	2.52	9.06	4.77		
	Current	22.77	12.82	36.58	25.11		
EV/EBITDA TTM	5-Year High	27.38	15.81	36.58	27.12		
	5-Year Low	9.58	12.2	26.47	18.29		
	5-Year Median	19.73	13.93	33.73	23.56		

As of 11/25/2025

Source: Zacks Investment Research

Industry Analysis⁽¹⁾ Zacks Industry Rank: Bottom 16% (203 out of 243)

···· Industry Price - Price 320 - ···· Industry -140 300 -

Top Peers (1)

Company (Ticker)	Rec	Rank
BJ's Wholesale Club(BJ)	Outperform	3
Costco Wholesale Cor(COST)	Outperform	3
Albertsons Companies(ACI)	Neutral	3
Grocery Outlet Holdi(GO)	Neutral	3
The Kroger Co. (KR)	Neutral	3
Target Corporation (TGT)	Neutral	3
Walmart Inc. (WMT)	Neutral	3
Sprouts Farmers Mark(SFM)	Underperform	5

Industry Comparison(1)	try Comparison ⁽¹⁾ Industry: Consumer Products - Staples			Industry Peers			
	OLLI	X Industry	S&P 500	COST	GO	WM	
Zacks Recommendation (Long Term)	Neutral	-	-	Outperform	Neutral	Neutra	
Zacks Rank (Short Term)	3	-	-	3	3	3	
VGM Score	Д	-	-	A	С	E	
Market Cap	6.89 B	1.97 B	39.23 B	387.65 B	1.01 B	890.59	
# of Analysts	6	4	22	10	7	1	
Dividend Yield	0.00%	0.00%	1.4%	0.60%	0.00%	0.849	
Value Score	D	-	-	D	Α	C	
Cash/Price	0.03	0.05	0.04	0.05	0.05	0.0	
EV/EBITDA	22.84	7.75	14.67	28.07	7.67	21.9	
PEG Ratio	1.83	2.75	2.24	5.23	1.44	5.1	
Price/Book (P/B)	3.76	3.10	3.34	12.79	0.84	8.7	
Price/Cash Flow (P/CF)	27.92	13.22	15.39	37.15	5.60	27.0	
P/E (F1)	29.48	21.16	19.90	43.48	13.10	42.4	
Price/Sales (P/S)	2.71	1.03	3.12	1.38	0.22	1.2	
Earnings Yield	3.44%	4.16%	5.01%	2.30%	7.59%	2.35%	
Debt/Equity	0.00	0.33	0.56	0.19	0.40	0.3	
Cash Flow (\$/share)	4.02	1.22	8.98	23.51	1.84	4.1	
Growth Score	D	-	-	Α	D	В	
Hist. EPS Growth (3-5 yrs)	8.61%	1.13%	8.16%	13.04%	-12.49%	6.30%	
Proj. EPS Growth (F1/F0)	16.16%	7.69%	8.50%	11.67%	1.30%	4.789	
Curr. Cash Flow Growth	14.32%	-4.91%	6.86%	10.86%	3.29%	11.389	
Hist. Cash Flow Growth (3-5 yrs)	10.89%	4.70%	7.48%	13.36%	8.67%	5.75%	
Current Ratio	2.50	1.19	1.18	1.04	1.30	0.8	
Debt/Capital	0.06%	30.97%	38.01%	15.75%	28.66%	28.469	
Net Margin	8.81%	1.17%	12.78%	2.96%	-0.10%	3.26%	
Return on Equity	12.86%	7.85%	17.00%	29.35%	5.86%	21.319	
Sales/Assets	0.93	1.17	0.53	3.63	1.39	2.6	
Proj. Sales Growth (F1/F0)	16.30%	0.00%	5.84%	7.50%	7.70%	4.50%	
Momentum Score	Α	-	-	Α	F	В	
Daily Price Chg	1.00%	0.00%	-0.03%	0.17%	0.10%	0.129	
1 Week Price Chg	-5.21%	-0.84%	2.29%	-3.26%	-7.66%	-2.019	
4 Week Price Chg	-10.32%	-2.28%	1.72%	-3.84%	-6.38%	2.42%	
12 Week Price Chg	-13.09%	-8.68%	3.20%	-4.74%	-36.53%	9.87%	
52 Week Price Chg	-6.26%	-14.94%	14.78%	-8.66%	-35.73%	20.429	
20 Day Average Volume	1,408,355	222,936	2,745,060	2,927,779	2,414,415	19,161,60	
(F1) EPS Est 1 week change	0.22%	0.00%	0.00%	0.00%	0.00%	0.009	
(F1) EPS Est 4 week change	0.83%	0.00%	0.00%	0.62%	-0.48%	0.179	
(F1) EPS Est 12 week change	1.00%	-0.18%	0.64%	1.14%	7.35%	1.10%	
(Q1) EPS Est Mthly Chg	0.66%	0.00%	0.00%	0.34%	-2.86%	0.009	

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

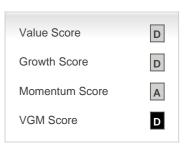
Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.



As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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