

Fox Corporation (FOXA)

\$71.10 (Stock Price as of 12/12/2025)

Price Target (6-12 Months): **\$78.00**

Long Term: 6-12 Months

Zacks Recommendation:

Outperform

(Since: 11/03/25)

Prior Recommendation: Neutral

Short Term: 1-3 Months

Zacks Rank: (1-5)

1-Strong Buy

Zacks Style Scores:

VGM: A

Value: B

Growth: C

Momentum: B

Summary

Fox Shares have outperformed the sector in the past year. The company benefits from its dominance in live news and sports, while FOX News commanding a majority audience share. FOX Sports broadcasting premier NFL and MLB games that create must-carry status, preserving pricing power. Tubi's scale and FOX One's traction extend digital reach without weakening the pay-TV bundle. The combination of high Cable segment margins, Tubi's profitability milestone and sustained pricing power enables a strong balance sheet and aggressive buybacks support shareholder value. Pressures from cord-cutting, intense streaming competition, rising sports rights costs and political cycle volatility present headwinds. However, Fox's strategic mix of real-time content and expanding ad-supported digital platforms offers a durable growth trajectory.

Data Overview

52 Week High-Low	\$72.70 - \$46.06
20 Day Average Volume (sh)	3,257,255
Market Cap	\$31.6 B
YTD Price Change	46.4%
Beta	0.51
Dividend / Div Yld	\$0.56 / 0.8%
Industry	Broadcast Radio and Television
Zacks Industry Rank	Bottom 37% (153 out of 243)

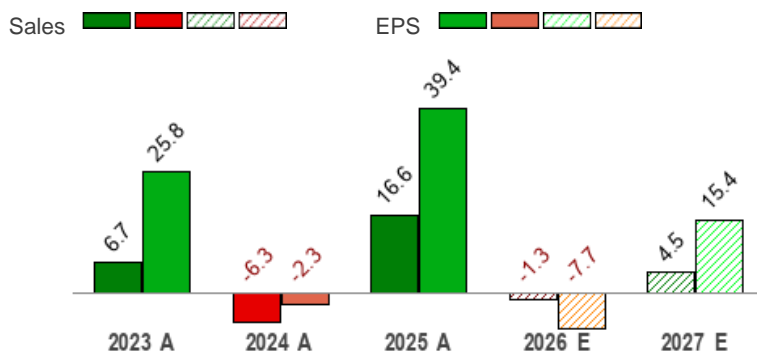
Last EPS Surprise	42.5%
Last Sales Surprise	4.7%
EPS F1 Est- 4 week change	0.0%
Expected Report Date	02/03/2026
Earnings ESP	0.0%

P/E TTM	14.7
P/E F1	16.1
PEG F1	5.1
P/S TTM	1.9

Price, Consensus & Surprise⁽¹⁾



Sales and EPS Growth Rates (Y/Y %)⁽¹⁾



Sales Estimates (millions of \$)⁽¹⁾

	Q1	Q2	Q3	Q4	Annual*
2027	4,087 E	5,408 E	3,908 E	3,260 E	16,814 E
2026	3,738 A	5,050 E	3,804 E	3,491 E	16,084 E
2025	3,564 A	5,078 A	4,371 A	3,287 A	16,300 A

EPS Estimates⁽¹⁾

	Q1	Q2	Q3	Q4	Annual*
2027	1.97 E	0.38 E	1.29 E	1.37 E	5.09 E
2026	1.51 A	0.46 E	1.17 E	1.27 E	4.41 E
2025	1.45 A	0.96 A	1.10 A	1.27 A	4.78 A

*Quarterly figures may not add up to annual.

(1) The data in the charts and tables, including the Zacks Consensus EPS and sales estimates, is as of 12/12/2025.

(2) The report's text and the price target are as of 12/05/2025.

Overview

Headquartered in New York, Fox Corporation is a news, sports and entertainment content provider. It became a standalone, publicly-traded company on Mar 19, 2019, following the merger of Disney and Twenty-First Century Fox, Inc.

The standalone Fox's portfolio comprises Twenty-First Century Fox's news, sports and broadcast businesses. These include FOX News; FOX Business; FOX Broadcasting Company (the FOX Network); FOX Sports; FOX Television Stations Group; sports cable networks like FS1, FS2, FOX Deportes and Big Ten Network; and digital platforms including Tubi and the upcoming FOX One streaming service.

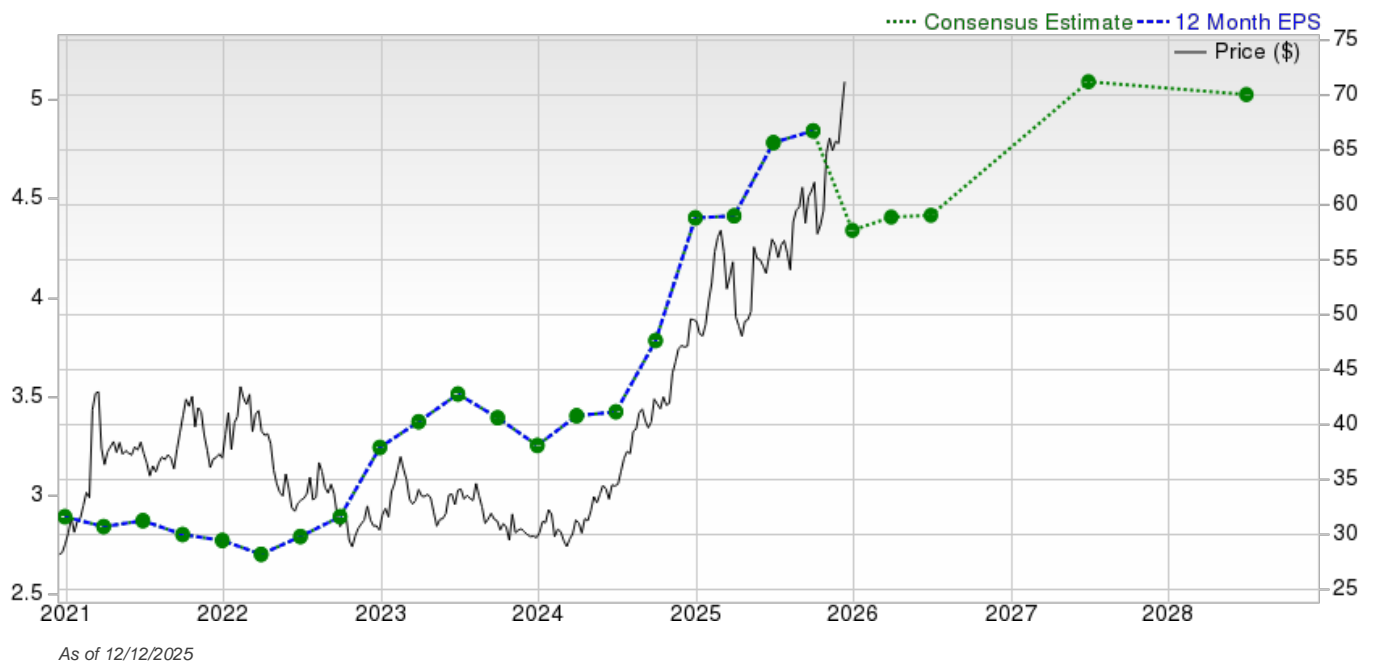
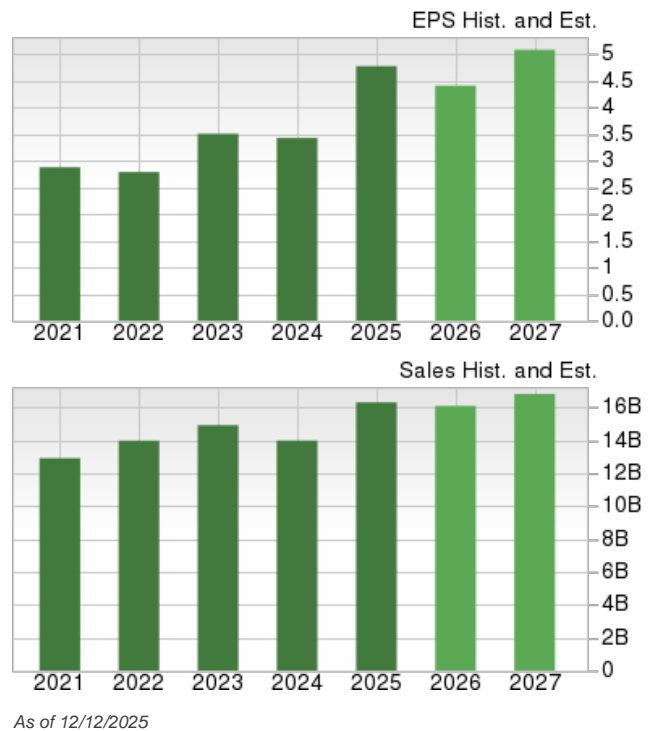
Fox reported revenues of \$16.30 billion in fiscal 2025. Affiliate fees accounted for 47% of revenues, while advertising contributed 42%.

Fox reports its businesses in four operating segments: Cable Network Programming, Television, Corporate and Other.

Cable Network Programming: The segment consists of the production and licensing of news and sports content distributed primarily through traditional cable television systems, direct broadcast satellite operators and telecommunication companies (traditional MVPDs), and online multi-channel video programming distributors (digital MVPDs), primarily in the United States. The businesses in this segment include FOX News Media (FOX News and FOX Business) and cable sports programming networks — FS1, FS2, Big Ten Network and FOX Deportes.

Television: The segment consists of the acquisition, marketing and distribution of broadcast network programming nationally under the FOX brand. It manages the operation of 29 full-power broadcast television stations, including 11 duopolies, in the United States. Of these, 18 are affiliated with the FOX Network, 10 are affiliated with MyNetworkTV, and one is an independent station. The segment also includes Tubi, Fox's free ad-supported streaming platform, which exceeded 100 million monthly active users.

Corporate and Other: This segment includes Fox Corporation's corporate overhead expenses and other miscellaneous activities not allocated to the operating segments.



Reasons To Buy:

- ▲ FOX News maintains the most-watched cable network position while ranking second among all television networks in weekday primetime. This audience leadership creates a virtuous cycle where viewership enables pricing power with advertisers, which funds content investments, reinforcing the competitive position. The live nature of news programming provides unique value for distributors as it drives consistent daily viewership that cannot be time-shifted. FOX News achieved record first-quarter fiscal 2026 advertising revenue with CPMs at half of broadcast rates despite comparable reach. The platform added 350 new national advertisers while Cable segment EBITDA margins reached 48%. This margin level demonstrates FOX News' ability to simultaneously expand its advertiser base while maintaining profitability, indicating sustainable pricing power and operating leverage.
- ▲ Fox's sports rights portfolio positions the company as essential for both distributors and advertisers in a fragmented media landscape. NFL on FOX averaged nearly 22 million viewers in September 2025, up 12%, while college football ratings surged 22%. Live sports represent the last remaining appointment viewing in television, providing unique value as audiences watch in real-time. Future catalysts include Super Bowl LIX in February 2026 and FIFA Men's World Cup in summer 2026. Distribution revenues grew 3% in Cable as contractual rate escalations offset subscriber declines below 7% for the third consecutive quarter. Strong viewership enables Fox to negotiate higher rates that have capacity to offset subscriber losses, demonstrating genuine pricing power from must-have sports content.
- ▲ Tubi achieved a critical milestone by reaching quarterly profitability in the first quarter of fiscal 2026, earlier than initially projected, while simultaneously delivering 27% revenue growth driven by 18% viewership expansion. This profitability inflection point validates the platform's business model and advertising monetization capabilities. The direct contribution to earnings eliminates the previous investment drag on consolidated results. With a long-term margin framework targeting 20-25%, Tubi represents a meaningful future earnings growth engine as the platform scales toward its user base exceeding 100 million monthly active users. The achievement also enables potential moderation in overall digital investment levels, benefiting near-term consolidated profitability without sacrificing strategic positioning.
- ▲ FOX One launched in August 2025 targets cord-cutters outside the pay-TV ecosystem, with subscriber acquisition exceeding initial expectations. The distribution-agnostic strategy recognizes content performs best as part of a bundle. Partnerships with Amazon Prime Video, ESPN and Verizon provide distribution reach while enabling Fox to participate in skinny bundle economics without bearing full subscriber acquisition costs. The engagement mix demonstrates portfolio strength, with news driving weekday viewing and sports driving weekend usage. FOX One subscriber trends exceeded expectations in the first two months. Subscriber targets in low-to-mid single-digit millions represent additive revenue without material cannibalization.
- ▲ Fox Corporation maintains exceptional financial strength with \$4.4 billion in cash against \$6.6 billion in debt as of Sept. 30, 2025, representing conservative net leverage that provides substantial strategic flexibility. This balance sheet positions the company to pursue acquisitions in an evolving media landscape where consolidation opportunities may emerge. The \$1.5 billion accelerated share repurchase commencing Oct. 31, 2025, demonstrates capital return capability while maintaining financial firepower. With cumulative repurchases totaling \$6.9 billion and \$5.15 billion remaining under authorization, Fox possesses the capacity to deploy capital opportunistically across growth investments, strategic acquisitions.

Fox's defensible competitive position in live news and sports, Tubi's profitable growth trajectory, disciplined capital allocation and strategic flexibility are key positives.

Risks⁽²⁾

- The Television segment faces persistent structural challenges as the broadcast business model experiences secular deterioration. Owned-and-operated stations operate within a declining ecosystem where subscriber erosion fully offsets contractual rate increases, resulting in flat affiliate revenue expectations for fiscal 2026. Local advertising markets demonstrate weakness in the restaurant and telecommunications categories. The local broadcast model struggles to compete against digital advertising platforms offering superior targeting and measurement. In the fiscal first quarter television distribution revenues grew only 2% to \$821 million with full-year fiscal 2026 Television affiliate revenues expected to remain flat despite contractual rate increases.
 - Premium sports rights costs are escalating faster than revenue growth, threatening long-term margin sustainability. Streaming platforms with different economic models bid aggressively for sports content, forcing traditional broadcasters to pay amounts that may not generate adequate returns. Multi-year commitments for NFL, college football and FIFA World Cup rights represent significant obligations limiting strategic flexibility. Fox cannot walk away from these must-have properties without damaging its competitive position, creating limited negotiating leverage. Cable segment experienced higher international soccer rights costs during the fiscal first quarter. Operating expenses increased 3% to \$2.084 billion despite easier year-over-year comparisons.
 - Tubi and FOX One face formidable competition from well-capitalized rivals with substantially larger content libraries and marketing resources. In AVOD, Tubi competes against expanding offerings from Netflix, Disney and Amazon investing heavily in advertising-supported tiers. FOX One launches into a saturated direct-to-consumer market where consumer attention fragments across proliferating options. The measured investment approach may prove insufficient to achieve differentiation and scale necessary for competitive positioning. Fox most valuable content requires simultaneous viewing and does not benefit from on-demand consumption patterns. FOX One targets low-to-mid single-digit millions of subscribers, representing limited scale relative to declining traditional distribution.
 - The company's financial performance exhibits significant variability tied to event-driven programming and political advertising cycles. The first quarter of fiscal 2026 benefited from the NFL season commencement and college football, while fiscal 2025 was enhanced by political advertising during the election cycle. Non-recurring events, including Super Bowl broadcasts and FIFA World Cup telecasts, create revenue concentrations that complicate year-over-year comparisons and growth trajectory assessment. Content and other revenues increased 12% to \$411 million in the first quarter of fiscal 2026, driven by entertainment production deliveries that fluctuate based on studio output timing rather than sustainable business trends. This earnings composition, weighted toward event-driven and cyclical revenue sources, creates inherent volatility that limits valuation multiple expansion and complicates financial forecasting for investors seeking consistent growth profiles.
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Last Earnings Report

FOXA Q1 Earnings Surpass Estimates, Revenues Increase Y/Y

Fox Corporation reported first-quarter fiscal 2026 adjusted earnings per share of \$1.51, which beat the Zacks Consensus Estimate by 42.45%. The figure increased 4.1% year over year.

Revenues increased 4.9% year over year to \$3.74 billion, surpassing the consensus mark by 4.66%.

Distribution revenues (51.2% of total revenues) increased 2.5% year over year to \$1.92 billion, driven by 3% growth at the Cable Network Programming segment and 2% growth at the Television segment.

Advertising revenues (37.8% of total revenues) increased 6.2% year over year to \$1.41 billion, primarily fueled by continued digital growth led by the Tubi AVOD service, stronger news pricing and higher sports pricing and ratings led by the NFL, partially offset by lower political advertising revenues.

Content and other revenues (11% of total revenues) increased 12% year over year to \$411 million, led mainly by higher entertainment content revenues.

Top-Line Details

Cable Network Programming revenues (44.5% of total revenues) increased 4.1% year over year to \$1.66 billion. Advertising revenues grew 7.5%, whereas revenues from Distribution rose 2.6% year over year. Content and other revenues increased 6.1% on a year-over-year basis.

Television revenues (54.8% of total revenues) rose 5% from the year-ago quarter's figure to \$2.05 billion. Advertising revenues rose 5.9% year over year. Distribution revenues grew 1.9% year over year, led by higher average rates at both the company's owned and operated television stations, as well as third-party FOX affiliates. Content and other revenues increased 16.5% year over year, primarily driven by higher entertainment content revenues.

Operating Details

In the first quarter of fiscal 2026, operating expenses increased 3.3% year over year to \$2.08 billion. As a percentage of revenues, operating expenses contracted 90 basis points (bps) to 55.8%.

Selling, general & administrative (SG&A) expenses rose 17.3% year over year to \$589 million. As a percentage of revenues, SG&A expenses expanded 170 bps to 15.8%.

Total adjusted EBITDA increased 1.6% year over year to \$1.07 billion. Adjusted EBITDA margin contracted 90 bps to 28.5%.

Cable Network Programming EBITDA rose 7% year over year to \$800 million. Television reported an adjusted EBITDA of \$399 million, up 7.3% from the year-ago quarter.

Balance Sheet

As of Sept. 30, 2025, Fox had \$4.37 billion in cash and cash equivalents compared with \$5.35 billion as of June 30, 2025.

As of Sept. 30, 2025, Fox's total borrowings stood at \$6.6 billion, unchanged from the previous quarter ended June 30, 2025.

FY Quarter Ending **6/30/2025**

Earnings Reporting Date	Oct 30, 2025
Sales Surprise	4.66%
EPS Surprise	42.45%
Quarterly EPS	1.51
Annual EPS (TTM)	4.84

Recent News

On Nov. 11, FOX announced its Winter 2026 premiere dates, unveiling a slate that mixes new dramas, a reimagined *Fear Factor: House of Fear* and several returning hits. Fresh titles like *Best Medicine* and *Memory of a Killer* lead the scripted push, while favourites including *Doc*, *Animal Control*, *Going Dutch*, *The Masked Singer*, *Next Level Chef*, *Extracted*, *Family Guy* and *American Dad!* anchor a schedule built for pace, emotion and broad entertainment.

On Nov.7, FOX Entertainment announced the acquisition of Meet Cute, the popular audio drama platform. The move further accelerates FOX Entertainment's long-term, platform-agnostic content strategy and expands its creator-driven entertainment ecosystem, combining technology, storytelling, and innovation to reach audiences wherever they are.

On Nov.6, Fox Corporation's Red Sea Ventures announced that it has partnered with entrepreneur, author and renowned media personality Jillian Michaels as the new production home of the acclaimed podcast Keeping It Real: Conversations with Jillian Michaels.

On Nov 4, FOX Sports announced an investment in Shadow Lion, forming a strategic partnership across original programming, digital content, and marquee live events. The collaboration marries FOX Sports' infrastructure and scale with Shadow Lion's talent-led storytelling to deliver an annual slate of premium content and activations.

Valuation

Fox shares are up 24.7% in the past six months and up 44.3% over the trailing 12-month period. Stocks in the Zacks sub-industry are down 5.8% in the past six months, and the same in the Zacks Consumer Discretionary sector are down 3.6%. Over the past year, Zacks sub-industry is up 16.4% while the sector is down 3.2%.

The S&P 500 index is up 17% in the past six months and up 15.2% in the past year.

The stock is currently trading at 14.41X forward 12-month earnings, which compares to 27.7X for the Zacks sub-industry, 18.65X for the Zacks sector and 23.53X for the S&P 500 index.

Over the past three years, the stock has traded as high as 14.83X and as low as 7.82X, with a 3-year median of 10.76X. Our Outperform recommendation indicates that the stock will perform better than the market. Our \$78 price target reflects 16.57X forward 12-month earnings.

The table below shows summary valuation data for FOXA

Valuation Multiples - FOXA					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	14.41	27.7	18.65	23.53
	3-Year High	14.83	36	21.34	23.82
	3-Year Low	7.82	21.1	16.5	17.37
	3-Year Median	10.76	30.18	18.91	21.18
P/B TTM	Current	2.45	6.56	3.47	8.53
	3-Year High	2.45	7.96	4.2	8.91
	3-Year Low	1.31	2.53	2.85	6.67
	3-Year Median	1.64	4.17	3.5	8.04
EV/Sales TTM	Current	1.96	5.19	2.88	5.75
	3-Year High	1.96	6.08	3.2	5.75
	3-Year Low	1.09	2.91	2.39	3.95
	3-Year Median	1.44	3.83	2.75	5.01

As of 12/04/2025

Source: Zacks Investment Research

Industry Analysis⁽¹⁾ Zacks Industry Rank: Bottom 37% (153 out of 243)

Top Peers⁽¹⁾



Company (Ticker)	Rec	Rank
Roku, Inc. (ROKU)	Outperform	2
fuboTV Inc. (FUBO)	Neutral	3
Gray Media Inc. (GTN)	Neutral	3
Sinclair, Inc. (SBGI)	Neutral	3
Sirius XM Holdings I... (SIRI)	Neutral	3
Grupo Televisa S.A. (TV)	Neutral	3
AMC Networks Inc. (AMCX)	Underperform	5
Cumulus Media, Inc. (CMLS)	Underperform	4

Industry Comparison⁽¹⁾ Industry: Broadcast Radio And Television

Industry Peers

	FOXA	X Industry	S&P 500	AMCX	NFLX	SSP
Zacks Recommendation (Long Term)	Outperform	-	-	Underperform	Neutral	Neutral
Zacks Rank (Short Term)	1	-	-	5	3	3
VGM Score	A	-	-	B	B	B
Market Cap	31.56 B	233.48 M	39.38 B	435.70 M	403.35 B	389.84 M
# of Analysts	6	2	22	2	9	1
Dividend Yield	0.79%	0.00%	1.41%	0.00%	0.00%	0.00%
Value Score	B	-	-	A	D	A
Cash/Price	0.14	0.29	0.04	1.65	0.02	0.14
EV/EBITDA	9.18	5.59	14.60	1.61	15.52	5.89
PEG Ratio	5.05	1.37	2.23	NA	NA	NA
Price/Book (P/B)	2.56	0.94	3.35	0.40	15.54	0.46
Price/Cash Flow (P/CF)	12.22	5.48	15.20	0.36	16.73	1.53
P/E (F1)	16.12	16.00	19.78	5.17	37.62	NA
Price/Sales (P/S)	1.92	0.42	3.06	0.19	9.30	0.17
Earnings Yield	6.20%	2.27%	4.99%	19.28%	2.66%	-20.27%
Debt/Equity	0.54	0.54	0.57	1.76	0.56	3.13
Cash Flow (\$/share)	5.82	1.44	8.99	27.60	5.69	2.88
Growth Score	C	-	-	C	B	F
Hist. EPS Growth (3-5 yrs)	12.33%	-11.35%	8.16%	-24.99%	24.75%	-28.71%
Proj. EPS Growth (F1/F0)	-7.74%	-47.68%	8.57%	-49.74%	27.78%	NA
Curr. Cash Flow Growth	26.68%	-29.31%	6.75%	-10.40%	21.94%	-78.34%
Hist. Cash Flow Growth (3-5 yrs)	7.49%	7.45%	7.43%	-5.71%	16.82%	23.06%
Current Ratio	3.24	1.59	1.19	2.12	1.33	1.61
Debt/Capital	35.19%	36.70%	38.01%	64.54%	35.78%	67.66%
Net Margin	12.35%	-3.84%	12.78%	-6.03%	24.05%	0.99%
Return on Equity	18.61%	0.18%	17.00%	11.67%	41.86%	9.82%
Sales/Assets	0.71	0.60	0.53	0.53	0.81	0.45
Proj. Sales Growth (F1/F0)	-1.30%	0.00%	5.77%	-5.20%	15.60%	-14.70%
Momentum Score	B	-	-	D	A	C
Daily Price Chg	-1.00%	-0.63%	-1.07%	0.30%	1.17%	-10.41%
1 Week Price Chg	3.95%	2.16%	-0.63%	11.22%	-5.04%	0.92%
4 Week Price Chg	9.65%	2.09%	1.39%	28.33%	-14.41%	43.46%
12 Week Price Chg	17.29%	-6.70%	2.45%	19.17%	-22.42%	52.96%
52 Week Price Chg	51.02%	3.59%	12.83%	3.20%	3.59%	114.15%
20 Day Average Volume	3,257,255	334,647	2,728,366	314,634	46,499,096	1,947,993
(F1) EPS Est 1 week change	0.00%	0.00%	0.00%	0.00%	0.18%	0.00%
(F1) EPS Est 4 week change	0.00%	0.00%	0.00%	0.00%	0.18%	0.00%
(F1) EPS Est 12 week change	6.99%	1.12%	0.69%	-13.81%	-2.94%	-2,400.00%
(Q1) EPS Est Mthly Chg	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	B
Growth Score	C
Momentum Score	B
VGM Score	A

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

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