

DICK'S Sporting Goods (DKS)

\$212.14 (Stock Price as of 12/19/2025)

Price Target (6-12 Months): **\$222.00**

Long Term: 6-12 Months

Zacks Recommendation:

Neutral

(Since: 11/21/23)

Prior Recommendation: Underperform

Short Term: 1-3 Months

Zacks Rank: (1-5)

3-Hold

Zacks Style Scores:

VGM: F

Value: B

Growth: F

Momentum: D

Summary

DICK'S Sporting's shares outpaced the industry in the past six months. The company is benefiting from solid strategic efforts, brand strength and continued market share growth. This led to a robust top-line performance in third-quarter fiscal 2025. DKS is enhancing service levels at its digital and store experiences to cater well to the athletes' needs. It is making bold strides in digital transformation, with GameChanger and the Dick's Media Network as two revenue drivers. Its store-expansion efforts, driven by DICK'S House of Sport, Golf Galaxy Performance Center, Public Lands and Going, Going, Gone! Stores, bode well. However, increased investments in talent, technology and marketing led to elevated costs. In fiscal 2025, gross margin is likely to be offset by deleveraged SG&A costs on strategic investments.

Data Overview

52 Week High-Low	\$254.60 - \$166.37
20 Day Average Volume (sh)	1,969,434
Market Cap	\$19.1 B
YTD Price Change	-7.3%
Beta	1.17
Dividend / Div Yld	\$4.85 / 2.3%
Industry	Retail - Miscellaneous
Zacks Industry Rank	Top 41% (100 out of 243)

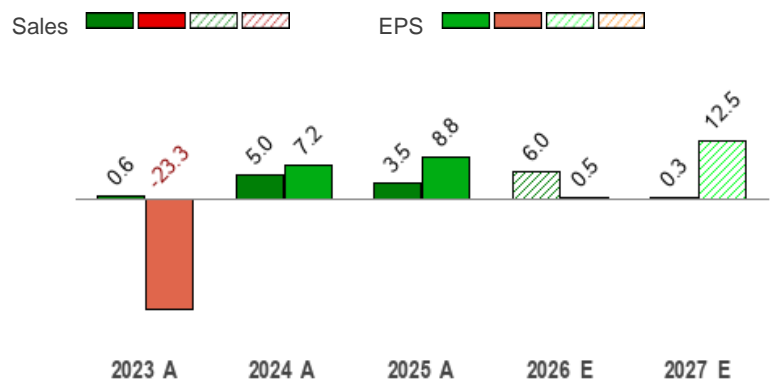
Last EPS Surprise	6.1%
Last Sales Surprise	-4.4%
EPS F1 Est- 4 week change	-8.3%
Expected Report Date	03/10/2026
Earnings ESP	-1.6%

P/E TTM	15.0
P/E F1	15.0
PEG F1	2.4
P/S TTM	1.3

Price, Consensus & Surprise⁽¹⁾



Sales and EPS Growth Rates (Y/Y %)⁽²⁾



Sales Estimates (millions of \$)⁽²⁾

	Q1	Q2	Q3	Q4	Annual*
2027					14,289 E
2026	3,175 A	3,647 A	4,168 A		14,253 E
2025	3,018 A	3,474 A	3,057 A	3,894 A	13,443 A

EPS Estimates⁽²⁾

	Q1	Q2	Q3	Q4	Annual*
2027					15.89 E
2026	3.37 A	4.38 A	2.78 A		14.12 E
2025	3.30 A	4.37 A	2.75 A	3.62 A	14.05 A

*Quarterly figures may not add up to annual.

(1) The data in the charts and tables, except the estimates, is as of 12/19/2025.

(2) The report's text, the analyst-provided estimates, and the price target are as of 12/03/2025.

Overview

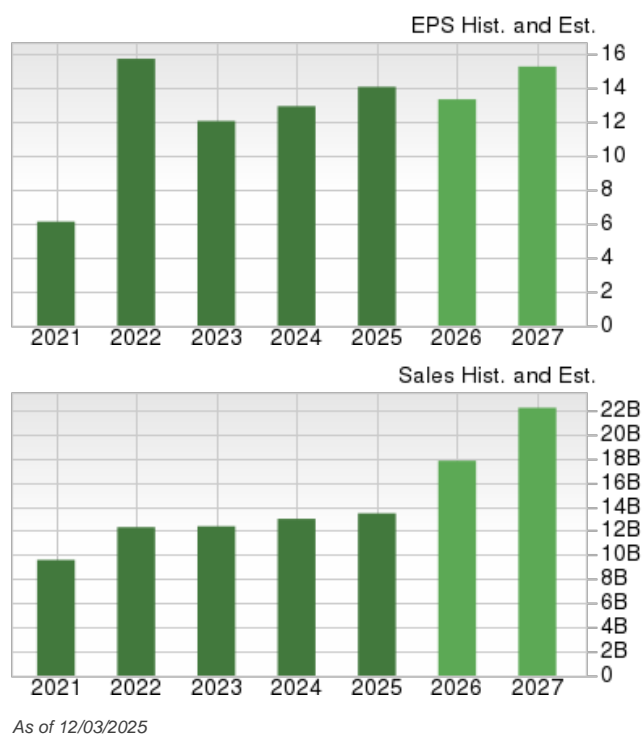
DICK'S Sporting Goods Inc. was founded in 1948 in New York under the labels Dick's Clothing and Sporting Goods, Inc. It was earlier reincorporated as a Delaware corporation and changed our name to Dick's Sporting Goods, Inc. in April 1999. The company's executive office is located in Coraopolis, Pennsylvania.

The company operates as a major omni-channel sporting goods retailer, offering athletic shoes, apparel, accessories and a broad selection of outdoor and athletic equipment for team sports, fitness, camping, fishing, tennis, golf, water sports, etc.

DICK'S Sporting offers these items through a blend of associates, in-store services and unique specialty shop-in-shops. DICK'S Sporting also owns operates Golf Galaxy and Field & Stream stores as well as Team Sports HQ. It also operates all-in-one youth sports digital platform, which offer scheduling, communications and live scorekeeping via the GameChanger mobile apps, free league management services, custom uniforms and fan wear.

The company also operates through its e-commerce websites and catalog operations. The company operates 4 kinds of stores – a) single-level DICK'S Sporting stores of approximately 50,000 square feet, b) two-level DICK'S Sporting store of approximately 80,000 square feet, c) DICK'S Sporting stores for smaller markets of about 35,000–40,000 square feet, and d) 13,000–18,000 square feet Golf Galaxy stores.

DICK'S Sporting stocks nationally recognized brands such as Callaway Golf, adidas, TaylorMade-adidas Golf, The North Face, Asics, Under Armour, Nike, Columbia and Remington.



Reasons To Buy:

▲ **Brand Strength and Market Share Gains:** DICK'S Sporting has been benefiting from brand strength and continued market share growth. This led to robust top and bottom-line results in the third quarter of fiscal 2025. DICK'S Sporting delivered a standout quarter with 36.3% growth in net sales and 5.7% rise in comparable sales (comps), reflecting balanced growth in both average ticket and transaction volume. Comps growth was backed by a 4.4% rise in average ticket and a 1.3% jump in transactions. This reflects almost a 10% rise on a two-year stack basis and an 11.9% on a three-year basis. This momentum underscores the company's ability to capture market share from online-only and omnichannel competitors. Growth was broad-based across key categories such as footwear, apparel and hardlines. Hence, customers are shopping more frequently and spending more, signaling healthy engagement across demographics.

DICK'S Sporting's third-quarter fiscal 2025 top-line gained from robust transaction growth and continued market share growth. Its store-expansion plans also bode well.

DICK'S Sporting Goods raised fiscal 2025 guidance following a strong third-quarter performance, which does not include acquisition-related expenses, investment losses or results from the acquisition of Foot Locker. Management projects net sales in the band of \$13.95-\$14 billion compared with \$13.75-\$13.95 predicted earlier. The company expects comps growth of 3.5-4%, up from the 2-3.5% mentioned earlier. DKS continues to envision earnings to be \$14.25-\$14.55 per share compared with prior expectations of \$13.90-\$14.50. Management anticipates gross margin expansion for the full year. Operating margin is expected to be around 11.1%, with a potential 10 basis points of expansion at the high end. DKS' shares have increased 18.5% in the past six months, outperforming the industry's 10.1% rally.

▲ **Foot Locker Acquisition Synergies:** DICK'S Sporting Goods' acquisition of Foot Locker marks a pivotal milestone in its growth trajectory, positioning the company as a global leader in athletic retail. The \$2.4 billion merger is likely to be accretive to earnings in its first full fiscal year post-close. The transaction, valued at \$2.5 billion, was primarily composed of share consideration, along with a cash component and the value of the company's prior equity stake in Foot Locker. Foot Locker's results are now reflected in its performance from the acquisition date onward, excluding pro forma comparable sales. Following the close, the company assembled a world-class management team and began a comprehensive review of unproductive assets, including clearing excess inventory, closing underperforming stores and realigning the business for future growth. The acquisition of Foot Locker positions DKS to become a global leader in the sports retail industry, assembled a world-class management team and initiated a review of unproductive assets, which, along with merger and integration costs, are expected to result in future pre-tax charges of \$500-\$750 million. Together, the companies form a powerful platform capable of serving a broader spectrum of consumers, from performance athletes to sneaker enthusiasts, through diverse store formats and omnichannel experiences. The combination also expands DICK'S geographic reach via Foot Locker's strong U.S. and international footprint while deepening ties with major brand partners like Nike. By uniting Foot Locker's sneaker culture with DICK'S merchandising and digital capabilities, the merger is set to unlock significant growth potential, strengthen customer engagement and enhance long-term shareholder value through scale, innovation and brand leadership.

▲ **Digital Growth:** DICK'S Sporting continues to strengthen its digital ecosystem, positioning e-commerce as a key growth engine. The company's multibillion-dollar, profitable e-commerce business is a key growth driver, once again growing faster than its overall business. The company is on track building strength and differentiation in e-commerce by leaning into app experience, including app-exclusive reservations making the company a leader in launch culture in its most key categories. DKS continues to invest in capabilities to offer more personalized experiences, content, product recommendations and search results. The company is harnessing the power of the athlete data and remains enthusiastic about its long-term growth opportunities in GameChanger and the DICK'S Media Network. The Game Changer platform expands with new features, partnerships and content boosting the youth sports experience and strengthens its leadership in the multibillion-dollar youth sports tech ecosystem. The company is seeing momentum in its DICK'S Media Network, which is boosting engagement with consumers and major brand partners alongside growing in new ad platforms.

▲ **Momentum in Strategic Growth Initiatives:** DICK'S Sporting continues to execute its long-term growth strategy centered on experiential retail. The expansion of its House of Sport and Field House concepts has been a major success, combining community engagement with high-margin experiences. These stores are generating strong traffic, bigger baskets and deeper relationships with athletes and brand partners. DKS is also ramping up its in-store capabilities including the interactive digital experiences and programmable spaces aiding driving impactful brand activations in its House of Sport location. In third-quarter fiscal 2025, the company introduced 13 House of Sport locations and six DICK'S Field House locations. DKS currently has 35 House of Sport locations nationwide, which marks a key milestone in the growth of this transformative concept. It has also inaugurated one more DICK'S Field House store after the third quarter, completing its 15 expected openings for fiscal 2025, with a total of 42 Field House locations across the United States.

▲ **Financial Health:** DICK'S Sporting ended third-quarter fiscal 2025 with cash and cash equivalents of \$821.3 million and no borrowings under its \$2 billion unsecured credit facility. The company's long-term debt and financing lease obligations were \$1.9 billion as of Nov. 1, 2025. For fiscal 2025, DKS's capital-allocation plan has a net capital expenditure of \$1 billion. The company boasts a robust history of returning value to shareholders, repurchased 1.4 million shares under its share repurchase program for \$299 million in the 39 weeks ended Nov. 1, 2025. It had \$3.2 billion remaining under its authorization as of the same date. DKS also paid \$5 million in fiscal 2025 for shares repurchased in the prior fiscal year. It paid quarterly dividends of \$306 million for the 39 weeks ended Nov 1, 2025. On Nov 24, 2025, the company's board announced a quarterly cash dividend of \$1.2125 per share on its common stock and Class B common stock. It has a dividend payout ratio of 34.2%, an annualized dividend yield of 2.5% and a free cash flow yield of 2.9%.

Reasons To Sell:

- ▼ **Tariff and Macro Uncertainty:** DICK'S Sporting has been witnessing an uncertain macroeconomic environment and trade-related risks that could weigh on profitability. Tariff-related cost pressures, especially on imported footwear and athletic apparel, increase the company's input costs, potentially compressing margins if price increases are constrained by consumer sensitivity. Broader economic uncertainty, ranging from slowing consumer discretionary spending to inflationary pressures, adds further complexity to forecasting demand. While the company has delivered resilient sales so far, management's guidance reflects the unpredictable nature of these headwinds. The guidance includes the anticipated impact of all tariffs presently in effect. Even with strong execution and strategic investments, external factors such as supply-chain disruptions, geopolitical tensions or shifts in consumer sentiment could curtail growth or erode margins. Although the recent acquisition brought added costs and some near-term pressure, the core business continued to demonstrate resilience, benefiting from disciplined execution, effective merchandising and operational efficiencies. Seasonal trends, tariff costs and the impact of heavy capital expenditures might weigh on profitability in the near term.
- DICK'S Sporting has been witnessing an uncertain macroeconomic environment. In addition, elevated selling, general and administrative costs remain concerning.
- ▼ **Higher SG&A Investments:** DICK'S Sporting Goods' margins faced headwinds as the company ramped up spending across digital initiatives, store enhancements, and marketing programs. While merchandise margins showed modest gains in the fiscal third quarter, these were largely offset by selling, general & administrative (SG&A) deleveraging, reflecting investments aimed at long-term growth rather than immediate profitability. In third-quarter fiscal 2025, adjusted SG&A expense rate of 26.8% rose 84 basis points year over year. Adjusted SG&A expenses, in dollar terms, grew almost 40.8% year over year to \$1.11 billion in the reported quarter. In fiscal 2025, the gross margin expansion is expected to be offset by deleveraged SG&A costs on strategic investments digitally, in-store and in marketing to position it in the long term.
- ▼ **Seasonality Affects Performance:** DICK'S Sporting's business is seasonal in nature and typically generates stronger sales during the fourth quarter, which is characterized by the holiday and winter sports selling seasons. As a result, the company is exposed to significant risks if the seasons fail to deliver the expected operating performance.
- ▼ **Competitive Pressure:** DICK'S Sporting faces intense competition from other sporting goods retailers on grounds of size, availability of financial, distribution and marketing resources, pricing strategies and retail sales methods. The company's inability to stay afloat amid such competition may result in loss of market share and adversely impact its business.
-

Last Earnings Report

DICK'S Sporting's Q3 Earnings & Sales Beat Estimates

DICK'S Sporting posted robust third-quarter fiscal 2025 results, wherein the top and bottom lines beat the Zacks Consensus Estimate. Both sales and earnings increased from the prior-year figures.

The company reported adjusted earnings of \$2.78 per share in the fiscal third quarter, lagging the Zacks Consensus Estimate of \$2.62 per share and down from \$2.75 per share recorded in the year-ago quarter.

FY Quarter Ending **1/31/2025**

Earnings Reporting Date	Nov 25, 2025
Sales Surprise	-4.43%
EPS Surprise	6.11%
Quarterly EPS	2.78
Annual EPS (TTM)	14.15

DKS' Quarterly Performance: Key Metrics & Insights

Net sales of \$4.17 billion increased 36.3% year over year and surpassed the consensus estimate of \$3.97 billion. The upside was driven by robust comps and healthy transaction growth. DKS continued gaining market share from online-only and omnichannel retailers. Consolidated comps grew 5.7% year over year, supported by higher traffic. Our model estimated comps to grow 2.4%.

DKS Records Higher Margins & Expenses

Gross profit rose 26.3% year over year to \$1.38 billion and surpassed our estimate of \$1.14 billion. Meanwhile, the gross margin contracted 264 bps mainly due to the mix impact from the lower gross margin Foot Locker business.

The adjusted SG&A expense rate of 26.8% rose 110 bps year over year. Adjusted SG&A expenses, in dollar terms, grew almost 40.8% year over year to \$1.11 billion and were higher than our estimate of \$836 million.

DKS' Financial Health Snapshot

DICK'S Sporting ended the fiscal third quarter with cash and cash equivalents of \$821 million and no outstanding borrowings under the revolving credit facility. It had a total debt of \$1.9 billion as of Nov. 1, 2025. Total inventory rose 51% year over year.

This Zacks Rank #3 (Hold) company repurchased 1.4 million shares under its share repurchase program for \$299 million in the 39 weeks ended Nov. 1, 2025. It had \$3.2 billion remaining under its authorization as of the same date. DKS also paid \$5 million in fiscal 2025 for shares repurchased in the prior fiscal year.

What to Expect From DKS in FY25?

DICK'S Sporting Goods raised its full-year fiscal 2025 guidance following a strong third-quarter performance, which does not include acquisition-related expenses, investment losses or results from the acquisition of Foot Locker.

It projects net sales in the band of \$13.95-\$14 billion compared with \$13.75-\$13.95 predicted earlier. The company expects comps growth of 3.5-4%, up from the 2-3.5% mentioned earlier. DKS continues to envision earnings to be \$14.25-\$14.55 per share compared with prior expectations of \$13.90-\$14.50. Management anticipates gross margin expansion for the full year.

Valuation

DICK'S Sporting shares are down 5.9% in the past six months and nearly 13% over the trailing 12-month period. Stocks in the Zacks sub-industry and the Zacks Retail-Wholesale sector are up 2.9% and 8.2%, respectively, in the six-month period. Over the past year, the Zacks sub-industry and the sector are up 9.9% and 12.4%, respectively.

The S&P 500 index is up 17% in the past six months and 15.4% in the past year.

The stock is currently trading at 15.08X forward 12-month earnings, which compares to 17.42X for the Zacks sub-industry, 24.38X for the Zacks sector and 23.74X for the S&P 500 index.

Over the past five years, the stock has traded as high as 19.19X and as low as 5.57X, with a 5-year median of 10.81X. Our Neutral recommendation indicates that the stock will perform in-line with the market. Our \$222 price target reflects 16.51X forward 12-month earnings.

The table below shows summary valuation data for DKS

Valuation Multiples - DKS					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	15.08	17.42	24.38	23.74
	5-Year High	19.19	20.92	34.7	23.81
	5-Year Low	5.57	11.56	21.46	15.73
	5-Year Median	10.81	16.66	24.66	21.2
P/S F12M	Current	0.29	1.69	1.62	5.4
	5-Year High	1.45	2.3	2.05	5.52
	5-Year Low	0.05	1.4	1.2	3.84
	5-Year Median	0.89	1.25	1.53	5.06
EV/EBITDA TTM	Current	4.1	12.92	9.96	18.55
	5-Year High	10.16	53.6	18.53	22.36
	5-Year Low	2.09	4.36	8.61	13.97
	5-Year Median	3.76	13.96	11.4	18.08

As of 12/02/2025

Source: Zacks Investment Research

Industry Analysis⁽¹⁾ Zacks Industry Rank: Top 41% (100 out of 243)



Top Peers⁽¹⁾

Company (Ticker)	Rec	Rank
Five Below, Inc. (FIVE)	Outperform	1
Kingfisher PLC (KGFHY)	Neutral	3
Sally Beauty Holding...(SBH)	Neutral	2
Tractor Supply Compa...(TSCO)	Neutral	3
Ulta Beauty Inc. (ULTA)	Neutral	2
Petco Health and Wel...(WOOF)	Neutral	3
Bath & Body Works, I...(BBWI)	Underperform	5

Industry Comparison⁽¹⁾ Industry: Retail - Miscellaneous

	DKS	X Industry	S&P 500	KGFHY	TSCO	ULTA
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	3	3	2
VGM Score	F	-	-	A	C	D
Market Cap	19.09 B	2.84 B	38.78 B	7.12 B	27.16 B	26.52 B
# of Analysts	8	5	22	1	11	12
Dividend Yield	2.29%	0.00%	1.39%	2.12%	1.79%	0.00%
Value Score	B	-	-	A	C	C
Cash/Price	0.04	0.05	0.04	NA	0.01	0.01
EV/EBITDA	10.21	8.72	14.63	NA	15.01	14.18
PEG Ratio	2.37	2.91	2.21	NA	2.65	3.16
Price/Book (P/B)	3.46	3.22	3.32	NA	10.56	9.63
Price/Cash Flow (P/CF)	10.85	6.53	15.20	5.60	17.73	18.88
P/E (F1)	15.02	20.24	19.70	13.13	24.41	23.44
Price/Sales (P/S)	1.28	0.78	3.10	NA	1.76	2.21
Earnings Yield	6.28%	4.86%	5.07%	7.62%	4.11%	4.27%
Debt/Equity	0.35	0.35	0.57	NA	0.69	0.00
Cash Flow (\$/share)	19.55	3.00	8.99	1.48	2.90	31.66
Growth Score	F	-	-	B	C	F
Hist. EPS Growth (3-5 yrs)	5.37%	5.41%	8.16%	NA	7.40%	24.22%
Proj. EPS Growth (F1/F0)	0.50%	6.33%	8.60%	21.15%	3.43%	0.67%
Curr. Cash Flow Growth	4.15%	-0.48%	6.75%	0.56%	3.21%	-4.34%
Hist. Cash Flow Growth (3-5 yrs)	18.72%	6.65%	7.43%	1.70%	15.28%	8.26%
Current Ratio	1.57	1.30	1.18	NA	1.30	1.33
Debt/Capital	25.66%	28.07%	38.01%	NA	40.80%	0.00%
Net Margin	6.86%	6.86%	12.78%	NA	7.18%	9.93%
Return on Equity	30.55%	6.54%	17.00%	NA	46.18%	46.33%
Sales/Assets	1.21	1.21	0.53	NA	1.48	1.87
Proj. Sales Growth (F1/F0)	6.00%	1.16%	5.79%	6.20%	5.20%	8.70%
Momentum Score	F	-	-	A	D	A
Daily Price Chg	0.99%	0.05%	0.88%	0.36%	-1.78%	0.65%
1 Week Price Chg	-7.97%	0.18%	-0.96%	-2.65%	-3.90%	0.01%
4 Week Price Chg	4.70%	7.84%	4.52%	10.56%	-2.36%	20.43%
12 Week Price Chg	-5.81%	0.00%	3.48%	6.44%	-8.90%	10.83%
52 Week Price Chg	-2.50%	24.25%	16.49%	33.60%	-2.66%	40.51%
20 Day Average Volume	1,969,434	391,181	2,770,348	98,402	5,282,593	892,301
(F1) EPS Est 1 week change	0.00%	0.00%	0.00%	0.00%	0.00%	-0.07%
(F1) EPS Est 4 week change	-8.28%	0.00%	0.00%	0.00%	0.00%	4.67%
(F1) EPS Est 12 week change	-7.37%	1.59%	0.69%	11.50%	0.19%	4.84%
(Q1) EPS Est Mthly Chg	-12.85%	-0.53%	0.00%	NA	0.00%	6.12%

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	B
Growth Score	F
Momentum Score	D
VGM Score	F

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

Disclosures

This report contains independent commentary to be used for informational purposes only. The analysts contributing to this report do not hold any shares of this stock. The analysts contributing to this report do not serve on the board of the company that issued this stock. The EPS and revenue forecasts are the Zacks Consensus estimates, unless otherwise indicated in the report's first-page footnote. Additionally, the analysts contributing to this report certify that the views expressed herein accurately reflect the analysts' personal views as to the subject securities and issuers. ZIR certifies that no part of the analysts' compensation was, is, or will be, directly or indirectly, related to the specific recommendation or views expressed by the analyst in the report.

Additional information on the securities mentioned in this report is available upon request. This report is based on data obtained from sources we believe to be reliable, but is not guaranteed as to accuracy and does not purport to be complete. Any opinions expressed herein are subject to change.

ZIR is not an investment advisor and the report should not be construed as advice designed to meet the particular investment needs of any investor. Prior to making any investment decision, you are advised to consult with your broker, investment advisor, or other appropriate tax or financial professional to determine the suitability of any investment. This report and others like it are published regularly and not in response to episodic market activity or events affecting the securities industry.

This report is not to be construed as an offer or the solicitation of an offer to buy or sell the securities herein mentioned. ZIR or its officers, employees or customers may have a position long or short in the securities mentioned and buy or sell the securities from time to time. ZIR is not a broker-dealer. ZIR may enter into arms-length agreements with broker-dealers to provide this research to their clients. Zacks and its staff are not involved in investment banking activities for the stock issuer covered in this report.

ZIR uses the following rating system for the securities it covers. **Outperform-** ZIR expects that the subject company will outperform the broader U.S. equities markets over the next six to twelve months. **Neutral-** ZIR expects that the company will perform in line with the broader U.S. equities markets over the next six to twelve months. **Underperform-** ZIR expects the company will underperform the broader U.S. equities markets over the next six to twelve months.

No part of this report can be reprinted, republished or transmitted electronically without the prior written authorization of ZIR.