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Zacks Report Date: December 29, 2025

Best Buy Co., Inc. (BBY)

$67.84 (Stock Price as of 12/29/2025)

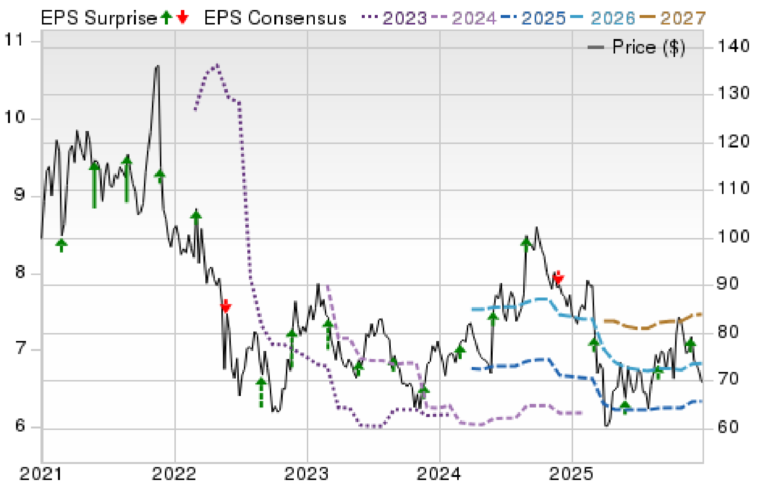
Price Target (6-12 Months): **$76.00**

Long Term: 6-12 Months	**Zacks Recommendation:** (Since: 12/25/23) Prior Recommendation: Underperform	**Neutral**
Short Term: 1-3 Months	**Zacks Rank:** (1-5)	**3-Hold**
	Zacks Style Scores:	VGM: B
	Value: A | Growth: F	Momentum: B

Summary

Best Buy demonstrates resilient operational execution, supported by accelerating comparable sales, effective cost control and broad-based strength across both online and store channels. Momentum is driven by high-demand categories such as computing, gaming and mobile, alongside continued benefits from multi-year technology upgrade cycles. The company's omnichannel model boosting digital growth and customer engagement. Strategic initiatives, including the Marketplace launch and retail media expansion, along with AI deployment and supply chain optimization, enhance operating leverage. However, near-term risks include domestic gross margin pressure, category weakness in appliances and home theater, macroeconomic sensitivity and intensifying competition. We estimate adjusted EPS to decline 0.6% year over year to $6.33 in fiscal 2026.

Price, Consensus & Surprise[1]



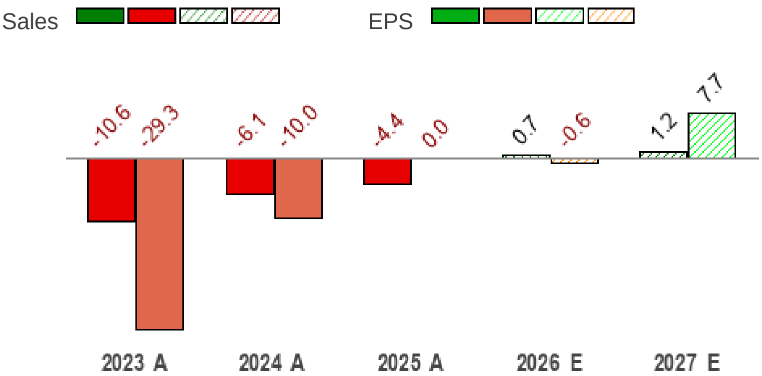
Data Overview

52 Week High-Low	$91.68 - $54.99
20 Day Average Volume (sh)	4,558,435
Market Cap	$14.6 B
YTD Price Change	-18.9%
Beta	1.37
Dividend / Div Yld	$3.80 / 5.5%
Industry	Retail - Consumer Electronics
Zacks Industry Rank	Top 44% (107 out of 243)

Last EPS Surprise	6.9%
Last Sales Surprise	1.0%
EPS F1 Est- 4 week change	0.1%
Expected Report Date	03/03/2026
Earnings ESP	0.4%

P/E TTM	10.9
P/E F1	10.7
PEG F1	3.1
P/S TTM	0.4

Sales and EPS Growth Rates (Y/Y %)[2]



Sales Estimates (millions of $)[2]

	Q1	Q2	Q3	Q4	Annual*
2027	8,901 E	9,519 E	9,776 E	14,155 E	42,351 E
2026	8,767 A	9,438 A	9,672 A	13,961 E	41,838 E
2025	8,847 A	9,288 A	9,445 A	13,948 A	41,528 A

EPS Estimates[2]

	Q1	Q2	Q3	Q4	Annual*
2027	1.24 E	1.41 E	1.48 E	2.69 E	6.82 E
2026	1.15 A	1.28 A	1.40 A	2.50 E	6.33 E
2025	1.20 A	1.34 A	1.26 A	2.58 A	6.37 A

*Quarterly figures may not add up to annual.

(1) The data in the charts and tables, except the estimates, is as of 12/29/2025.
(2) The report's text, the analyst-provided estimates, and the price target are as of 12/19/2025.

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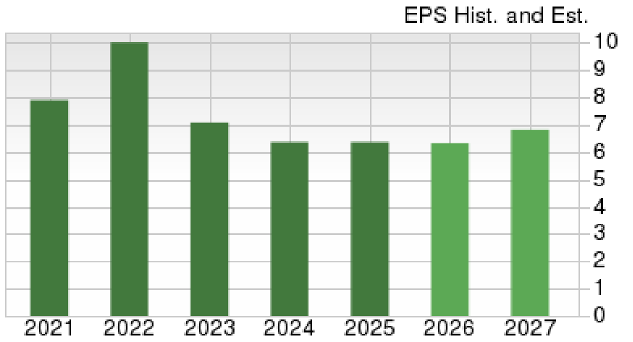
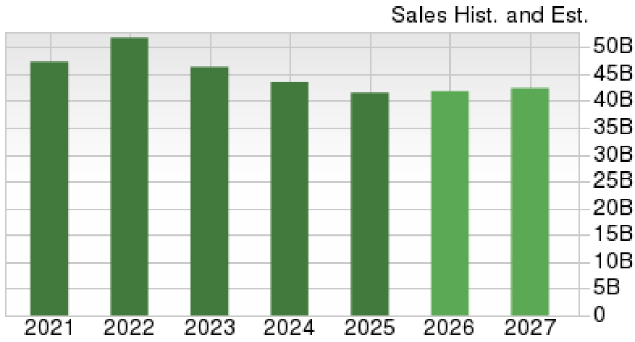
Overview

Incorporated in 1966 and headquartered in Richfield, MN, Best Buy Company Inc. (BBY) is a multinational specialty retailer of consumer electronics, home office products, entertainment software, communication, food preparation, wellness, health, security, appliances and related services. The company retails technology products in the United States and Canada.

Best Buy operates through two business segments. The Domestic Segment (91.8% of the third quarter of fiscal 2026 total revenues) is comprised of the operations, including Best Buy Health business, in all states, districts and territories of the United States under various brand names Best Buy, Best Buy Ads, Best Buy Business, Best Buy Health, CST, Current Health, Geek Squad, Lively, Magnolia, Pacific Kitchen and Home, TechLiquidators and Yardbird; and the domain names bestbuy.com, currenthealth.com, lively.com, techliquidators.com and yardbird.com. The International Segment (8.2% of the third quarter of fiscal 2026 total revenues) comprised operations in Canada under the brand names Best Buy, Best Buy Mobile and Geek Squad and the domain name bestbuy.ca.

Domestic and International segments have offerings in six revenue categories.





As of 12/19/2025

Computing and Mobile Phones - computing (including desktops, notebooks and peripherals), mobile phones (including related mobile network carrier commissions), networking, tablets (including e-readers) and wearables (including smartwatches); Consumer Electronics- digital imaging, health and fitness, home theater, portable audio and smart home; Appliances - including dishwashers, laundry, ovens, refrigerators, blenders, coffee makers and vacuums; Entertainment - drones, gaming, movies, music, toys, virtual reality and other software; Services- consultation, delivery, design, health-related services, installation, memberships, repair, set-up, technical support and warranty-related services; and Other- beverages, snacks, sundry items and other product offerings.

(Notes: Zacks identifies fiscal years by the month in which the fiscal year ends, while BBY identifies its fiscal year by the calendar year in which it begins; so comparable figures for any given fiscal year, as published by BBY, will refer to this same fiscal year as being the year before the same year, as identified by Zacks.)

As of 12/29/2025

Reasons To Buy:

> Best Buy's top most priorities are to boost its omni-channel capabilities, pursue growth opportunities, aim for better execution in the key areas and invest in people and systems.

- **Comparable Sales Looking Strong Now**: Best Buy delivered a notably strong third quarter of fiscal 2026, underscoring its resilience and operational leverage. Total enterprise revenues reached approximately $9.7 billion, representing 2.4% year-over-year growth, while comparable sales increased 2.7%, accelerating from 1.6% in the prior quarter. This marked one of the strongest comp performances in several years and reflected broad-based strength across both online and store channels. Adjusted operating margin of 4% rose 30 bps from the prior-year period, mainly driven by lower-than-planned selling, general and administrative (SG&A) expenses. As a result, adjusted EPS rose 11% year over year to $1.40. Monthly trends strengthened through the quarter, with comps up approximately 3% in August, 1% in September and accelerating sharply to 5% in October. The company raised its fiscal 2026 guidance. Revenues are predicted in the band of $41.65-$41.95 billion, compared with the prior outlook of $41.1-$41.9 billion. It projects comparable sales growth of 0.5-1.2% versus the earlier guidance of a decline of 1% to growth of 1%. Best Buy anticipates adjusted earnings per share between $6.25 and $6.35, versus the earlier guided view of $6.15-$6.30. We expect the domestic and international segments' comparable sales to rise 0.8% and 3%, respectively, in fiscal 2026.

- **Strength in High-Demand Growth Categories**: Best Buy continues to benefit from multi-year technology upgrade cycles across its most profitable categories. Computing delivered its seventh consecutive quarter of positive comparable sales growth, supported by customers' need to replace and upgrade devices as Microsoft ended support for Windows 10 in mid-October. Desktop computer sales surged nearly 30% year over year. Management emphasized that millions of customers have yet to upgrade Windows-based devices, suggesting continued tailwinds into fiscal 2027. Gaming remains a major growth engine, driven by strong demand for the Nintendo Switch 2, which continued to contribute meaningfully even as launch-related growth moderated from the second quarter. Additional momentum is coming from handheld gaming devices and emerging categories such as augmented reality glasses. Mobile phones also posted strong growth, supported by expanded carrier partnerships and improved in-store operating models. These innovation-driven cycles generate recurring demand for accessories, services and memberships, positioning Best Buy to sustain category leadership and unit-driven revenue growth well beyond the current fiscal year.

- **Digital Acceleration and Omnichannel Dominance**: Best Buy's omnichannel model continues to be a core differentiator, driving both growth and efficiency. Domestic online revenues reached $2.8 billion in the third quarter, increasing 3.5% on a comparable basis and accounting for 31.8% of domestic revenues. This marked the fourth consecutive quarter of online growth, supported by higher traffic and increased adoption of Best Buy's highly rated mobile app. Fulfillment performance reached record levels, with the fastest shipping speeds and the highest on-time delivery rate ever achieved for a third quarter. Nearly half of online orders continue to be fulfilled via in-store pickup, reinforcing the strategic value of the company's physical footprint while lowering last-mile costs and driving incremental in-store purchases. Customer experience metrics improved year over year across product availability, associate accessibility and store appearance, while the relationship Net Promoter Score increased for the second consecutive quarter. These gains underscore Best Buy's ability to integrate digital convenience with high-touch service, creating a durable omnichannel moat that is difficult for pure-play competitors to replicate.

- **Marketplace Launch and Retail Media Expansion**: The Best Buy Marketplace launch is emerging as a meaningful long-term growth and profitability driver. Approximately three months into the rollout, Best Buy has onboarded more than 1,000 third-party sellers and expanded its online assortment to 11 times the number of SKUs previously available. Early traction has been strongest in accessories and small appliances, categories that deliver high unit velocity and incremental site engagement. Notably, more than 80% of marketplace returns are completed in stores, reinforcing omnichannel engagement. Marketplace activity had a positive impact on the third-quarter gross profit rate and is expected to continue contributing favorably in the fourth quarter. Best Buy also launched its My Ads self-serve platform, expanded programmatic buying capabilities and increased on-site ad inventory, enabling faster scaling and broader advertiser participation. Expansion into non-endemic categories such as financial services, quick-service restaurants and sports entertainment further broadens demand.

- **Operational Discipline and AI-Driven Efficiency**: Best Buy continues to demonstrate strong cost control and operational efficiency even as it invests in growth. Domestic adjusted SG&A declined by $4 million year over year in the third quarter, aided by lower-than-expected labor and technology expenses and improved sales leverage. AI-enabled customer support initiatives drove a 17% reduction in customer contacts during the quarter while simultaneously improving satisfaction scores. Supply chain optimization efforts, including data-driven sourcing, allowed Best Buy to fulfill more than 70% of online orders from the most efficient locations, improving delivery speed and reducing costs. Vendor labor investments are expected to be approximately 20% higher year over year in the second half, enhancing in-store expertise without materially increasing Best Buy's expense base. These initiatives collectively supported a 30-basis-point year-over-year improvement in adjusted operating margin, reinforcing the company's ability to protect margins while scaling new growth platforms.

- **Strong Balance Sheet and Shareholder-Friendly Capital Allocation**: Best Buy's financial position and capital return strategy further strengthen the bullish investment case. The company ended the quarter with cash and cash equivalents of $923 million and a total equity of $2,653 million. During the quarter under review, Best Buy returned $234 million to its shareholders, comprising $199 million in dividends and $35 million in share repurchases. In the past nine months of fiscal 2026, the company returned $802 million to its shareholders, including $602 million in dividends and $200 million in share repurchases, reflecting confidence in cash flow durability. Management expects to repurchase approximately $300 million of shares during fiscal 2026 while continuing to support a stable and growing dividend. Capital expenditures remain disciplined at approximately $700 million for the year, even as Best Buy invests in store refreshes, digital capabilities, marketplace infrastructure and advertising technology. The company's ability to fund growth initiatives, maintain balance sheet strength and return significant capital to its shareholders underscores a resilient financial model.

Reasons To Sell:

- **Near-Term Headwinds**: Management's outlook for the fourth quarter introduces a notable downside risk to near-term growth expectations. Best Buy guided fourth-quarter comparable sales to a range of down 1% to up 1%, which represents a meaningful deceleration from the 2.7% comparable sales growth delivered in the third quarter. This guidance reflects tougher year-over-year comparisons, particularly in November, which was up approximately 4% last year, creating a higher hurdle for growth. Management also acknowledged that certain categories, such as gaming and wearables, are expected to grow at a slower pace than in the third quarter, limiting upside momentum during the critical holiday season.

For Best Buy, consumer confidence is a critical driver of demand, and any downturn in sentiment can directly affect spending patterns across its customer base.

- **Domestic Gross Margin Pressure**: Gross margin trends remain a structural headwind, particularly in the Domestic segment. During the third quarter, Domestic gross margin declined 30 basis points year over year to 23.3% due to lower product margin rates resulting from an unfavorable sales mix and increased personalized promotional activity. Management explicitly indicated that the fourth quarter gross profit rate is expected to decline again versus last year, primarily due to elevated promotional investments required to remain competitive during the holiday season. While growth from services, ads and the marketplace provides partial offsets, these are not yet sufficient to fully counterbalance product margin erosion. The continued need for sharp pricing in a highly promotional consumer electronics environment limits Best Buy's ability to expand margins even as sales recover. We anticipate adjusted gross margin to decline 10 basis points year over year in fiscal 2026. We estimate adjusted EPS to decline 0.6% year over year to $6.33 in fiscal 2026.

- **Category Weakness**: Several large categories continue to act as a drag on overall performance, highlighting uneven recovery across the portfolio. In the third quarter, growth in computing, gaming and mobile was partially offset by declines in home theater, appliances and drones. Management described the appliance category as particularly challenging, noting that demand is largely "duress-driven," with customers replacing single units rather than purchasing bundled packages. This shift reduces promotional effectiveness and pressures average transaction values. Home theater also remains under pressure due to industry-wide average selling price compression despite some improvement in unit trends. These structurally weaker categories limit Best Buy's ability to drive broad-based growth and increase reliance on a narrower set of high-performing segments, elevating earnings volatility.

- **Macro Sensitivity and Deal-Driven Consumers Cap Upside**: Management commentary continues to highlight a consumer that is resilient but highly deal-focused, introducing downside risk in a volatile macro environment. Customers remain attracted to predictable promotional events such as back-to-school, Techtober and Black Friday, while discretionary spending outside these periods remains subdued. September, for example, was identified as the weakest month in the third quarter due to limited promotional activity. This behavior suggests that demand is increasingly event-driven rather than structurally accelerating. Additionally, customers remain cautious on big-ticket purchases unless driven by clear need or innovation. Any deterioration in consumer confidence, employment conditions, or discretionary budgets could quickly translate into softer traffic and sales, particularly given Best Buy's exposure to higher-priced consumer electronics.

- **Economic Headwinds Could Pinch Spending Power**: For Best Buy, consumer confidence is a critical driver of demand, and any downturn in sentiment can directly affect spending patterns across its customer base. The company's performance is closely tied to broader macroeconomic conditions, including interest rate fluctuations, rising fuel and energy costs, changes in credit availability, unemployment trends, and elevated household debt levels. These external pressures can dampen consumer sentiment, leading to more cautious spending behavior. As a result, shifts in economic conditions and consumer confidence could create headwinds for Best Buy's growth trajectory and profitability.

- **Competition Heats Up in Retail Tech**: Best Buy faces a formidable challenge in the form of heightened competition, notably from industry powerhouses like Amazon, Walmart, and GameStop. The relentless expansion of Amazon's e-commerce dominance, Walmart's diverse product offerings across multiple categories and GameStop's push towards cutting-edge technology have intensified the competitive landscape for Best Buy. The surge in online shopping trends, coupled with aggressive pricing strategies employed by these peers, places increased sales pressure on Best Buy. Navigating this competitive terrain requires Best Buy to pursuit strategic innovation, enhance customer experiences, and differentiate itself to maintain its market position amidst evolving industry dynamics.

Last Earnings Report

FY Quarter Ending	1/31/2025
Earnings Reporting Date	Nov 25, 2025
Sales Surprise	1.01%
EPS Surprise	6.87%
Quarterly EPS	1.40
Annual EPS (TTM)	6.41

Best Buy's Q3 Earnings Beat, Revenues Rise on Higher Comparable Sales

Best Buy reported sturdy third-quarter fiscal 2026 results, wherein revenues and earnings surpassed the Zacks Consensus Estimate and rose year over year.

Best Buy remains committed to its strategic roadmap, which focuses on elevating the omnichannel experience of customers, scaling revenue streams, such as its Best Buy Marketplace and Best Buy Ads, and boosting operational efficiency to fund long-term investments and offset external pressures. Backed by a solid third quarter and present outlook for fourth quarter, management raised its full-year guidance.

Insight Into Best Buy's Quarterly Performance

Adjusted earnings of $1.40 per share surpassed the Zacks Consensus Estimate of $1.31. However, the bottom line increased 11% from $1.26 per share reported in the year-ago period.

Enterprise revenues came in at $9,672 million, surpassing the consensus mark of $9,576 million and jumped 2.4% from the prior-year quarter's figure of $9,445 million. Enterprise comparable sales rose 2.7% year over year. By month, the enterprise comparable sales rose approximately 3% in August, 1% in September and 5% in October.

Gross profit edged up 1.4% to $2,248 million, while the gross margin fell 30 basis points (bps) to 23.2%.

Adjusted operating income was $388 million, up 10.5% from the year-ago quarter. The adjusted operating margin of 4% rose 30 bps from the prior-year period, mainly driven by lower-than-planned selling, general and administrative (SG&A) expenses.

Adjusted SG&A expenses were $1,884 million, up 0.7% year over year. Adjusted SG&A, as a percentage of revenues, was down 30 bps to 19.5%.

BBY’s Domestic & International Operations

Domestic revenues of $8,878 million inched up 2.1% year over year due to a comparable sales rise of 2.4%. From a merchandising perspective, the major drivers on a weighted basis were gaming, computing and mobile phones, somewhat offset by declines in home theater and appliances. Domestic online revenues of $2.82 billion increased 3.5% on a comparable basis, and as a percentage of total Domestic revenues, online revenues were 31.8%, higher than 31.4% last year.

The domestic gross margin fell 30 bps to 23.3%, primarily due to lower product margin rates, which were partly offset by rate improvement across the services category. The segment’s adjusted operating income was $360 million, up 6.5% from $338 million recorded last year. As a percentage of revenues, the metric increased 20 bps to 4.1%.

International revenues of $794 million increased 6.1% year over year due to a comparable sales rise of 6.3% and revenues from Best Buy Express locations excluded from comparable sales, somewhat offset by the adverse impacts of foreign exchange.

International gross margin rose 30 bps to 22.8%, primarily due to favorable supply-chain costs. The segment’s adjusted operating income was $28 million, up significantly from $13 million recorded in the year-ago quarter. As a percentage of revenues, the metric increased 80 bps year over year to 3.5%.

BBY’s Financial Snapshot

Best Buy ended the quarter with cash and cash equivalents of $923 million, long-term debt of $1,155 million and a total equity of $2,653 million. During the quarter under review, the company returned $234 million to shareholders, comprising $199 million in dividends and $35 million in share repurchases. In the past nine months of fiscal 2026, BBY returned $802 million to shareholders via dividends of $602 million and share repurchases of $200 million. The company anticipates spending roughly $300 million on share repurchases during fiscal 2026.

The company’s board has authorized paying a regular quarterly dividend of 95 cents a share in cash, payable Jan. 6, 2026, to shareholders of record as on Dec. 16, 2025.

Best Buy’s FY26 Guidance

Management projects delivering sales growth in the fiscal year. The high end of its Q4 view assumes growth in computing, gaming and mobile, reflecting improved trends in TVs backed by a blend of pricing, higher marketing, specialty labor and enhanced delivery and install offerings. The company also has a comprehensive trade-in program throughout the holiday to aid customers in adapting to new technology easily. It continues to be the official home entertainment retailer of the NFL, and its holiday campaign will have a highly in-game presence in NBC, Peacock, CBS, Fox and Netflix.

Moving forward, management will continue to utilize AI augmented optimization in several areas of business, from scan detection to customer aid to personalized e-mail marketing. Hence, it is increasingly using AI for product search, product recommendations and bolstering product content, and growing into conversational AI and agentic commerce. The company has officially kicked off the holiday season and is poised well with amazing deals on hot products, solid marketing and competitive fulfillment options. Management expects gaming to be a hot holiday gift category with products such as the Nintendo Switch 2, the ASUS Rog Xbox Ally handheld gaming system, gaming laptops and gaming monitors. Also, the other exciting gifts for the holiday consists of AI glasses from Ray-Ban and Oakley, 3D printers, OLED TVs, the new Hyperboot by Nike, limited quantity Pokemon cards and LEGO toys and JBL PartyBox speakers.

For the fiscal fourth quarter, BBY anticipates comparable sales growth in the bracket of down 1% to up 1% and adjusted operating margin of 4.8-4.9% versus the last year's rate of 4.9%. The fourth-quarter comparable sales view for Canada more closely aligns with the projections for the domestic segment.

Fourth-quarter gross margin is likely to decline year over year owing to a lower product margin rate, which is mainly owing to the higher promotional investments. The other key drivers include growth from Buy ads, its online marketplace and enhanced profitability from its services category. With respect to SG&A, the most notable planned puts and takes include increased SG&A Best Buy ads and marketplace efforts, which consist of advertising, technology and employee compensation costs. Offsetting such factors are lower Best Buy Health and incentive compensation costs. The low end of its guidance reflects the company's plans to further lower its variable expenses, with incentive compensation to align with the sales trends.

For fiscal 2026, revenues are predicted in the band of $41.65-$41.95 billion, compared with the prior outlook of $41.1-$41.9 billion. It projects comparable sales growth of 0.5-1.2% versus the earlier guidance of 1% decline to 1% growth. Adjusted operating margin of about 4.2% is unchanged, while the adjusted effective income tax rate is nearly 25.4%. Best Buy anticipates adjusted earnings per share between $6.25 and $6.35, versus the earlier guided view of $6.15-$6.30. Capital expenditures are still projected at around $700 million for the fiscal year. Fiscal 2026 gross margin is now likely to decline nearly 15 bps compared with the last year. The high end of its guidance reflects incentive compensation that is almost year over year.

Valuation

Best Buy shares are up 6.3% in the past six-month period and down 16.2% over the trailing 12-month period. Stocks in the Zacks sub-industry are up 5.5%, while the Zacks Retail-Wholesale sector is up 5.8%, in the past six-month period. Over the past year, the industry is down 17.2% but the sector is up 3.8%.

The S&P 500 index is up 15.3% in the past six-month period and 15.1% in the past year.

The stock is currently trading at 10.62X forward 12-month earnings, which compares to 10.43X for the Zacks sub-industry, 24.45X for the Zacks sector and 22.90X for the S&P 500 index.

Over the past five years, the stock has traded as high as 16.78X and as low as 7.01X, with a 5-year median of 11.84X. Our Neutral recommendation indicates that the stock will perform in line with the market. Our $76 price target reflects 11.26X forward 12-month earnings.

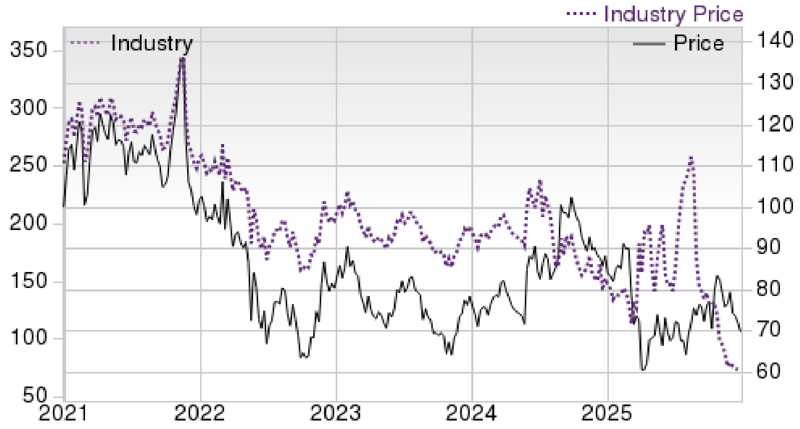
The table below shows summary valuation data for BBY

Valuation Multiples - BBY

		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	10.62	10.43	24.45	22.90
	5-Year High	16.78	15.53	34.42	23.78
	5-Year Low	7.01	7.00	21.48	15.73
	5-Year Median	11.84	11.87	24.78	21.22
P/B TTM	Current	5.68	5.42	4.89	8.35
	5-Year High	8.77	7.87	11.10	9.17
	5-Year Low	4.28	3.89	4.70	6.60
	5-Year Median	6.03	5.95	6.13	8.05
EV/EBITDA TTM	Current	4.95	4.93	13.11	18.26
	5-Year High	8.29	8.48	26.92	22.41
	5-Year Low	3.79	3.53	11.23	13.88
	5-Year Median	5.95	5.91	14.43	17.97

As of 12/18/2025 *Source: Zacks Investment Research*

Industry Analysis[(1)] Zacks Industry Rank: Top 44% (107 out of 243)



Top Peers [(1)]

Company (Ticker)	Rec	Rank
Amazon.com, Inc. **(AMZN)**	Outperform	2
Costco Wholesale Cor...**(COST)**	Outperform	3
Macy's, Inc. **(M)**	Outperform	1
Burlington Stores, I...**(BURL)**	Neutral	3
Target Corporation **(TGT)**	Neutral	3
Tapestry, Inc. **(TPR)**	Neutral	3
Walmart Inc. **(WMT)**	Neutral	3
GameStop Corp. **(GME)**	NA	

Industry Comparison[(1)] Industry: Retail - Consumer Electronics

	BBY	X Industry	S&P 500	ROST	WMT
				Industry Peers	
Zacks Recommendation (Long Term)	Neutral	-	-	Neutral	Neutral
Zacks Rank (Short Term)	3	-	-	2	3
VGM Score	B	-	-	D	B
Market Cap	14.59 B	7.29 M	39.26 B	58.59 B	890.59 B
# of Analysts	11	11	22	6	12
Dividend Yield	5.46%	0.00%	1.4%	0.89%	0.84%
Value Score	A	-	-	C	C
Cash/Price	0.06	1.36	0.04	0.07	0.01
EV/EBITDA	5.51	-1.64	14.73	18.32	21.91
PEG Ratio	3.09	1.76	2.23	3.99	5.16
Price/Book (P/B)	5.51	0.62	3.38	9.96	8.72
Price/Cash Flow (P/CF)	5.47	5.79	15.45	23.55	27.02
P/E (F1)	10.71	10.99	20.04	28.07	42.46
Price/Sales (P/S)	0.35	1.21	3.15	2.66	1.27
Earnings Yield	9.09%	9.09%	4.94%	3.56%	2.35%
Debt/Equity	0.44	0.00	0.57	0.17	0.39
Cash Flow ($/share)	12.73	0.18	8.98	7.69	4.13
Growth Score	F	-	-	C	B
Hist. EPS Growth (3-5 yrs)	-10.33%	-10.33%	8.21%	21.21%	6.30%
Proj. EPS Growth (F1/F0)	-0.63%	2.35%	8.54%	2.06%	4.78%
Curr. Cash Flow Growth	17.54%	-16.34%	7.00%	10.62%	11.38%
Hist. Cash Flow Growth (3-5 yrs)	2.20%	2.34%	7.48%	4.83%	5.75%
Current Ratio	1.05	3.17	1.19	1.52	0.80
Debt/Capital	30.33%	0.00%	38.15%	14.74%	28.46%
Net Margin	1.54%	-12.94%	12.77%	9.47%	3.26%
Return on Equity	50.02%	21.92%	17.03%	36.75%	21.31%
Sales/Assets	2.74	1.48	0.53	1.49	2.60
Proj. Sales Growth (F1/F0)	0.70%	0.00%	5.85%	6.30%	4.50%
Momentum Score	B	-	-	F	B
Daily Price Chg	-0.19%	0.27%	-0.03%	-0.30%	0.12%
1 Week Price Chg	-2.22%	-1.20%	1.40%	0.18%	-2.01%
4 Week Price Chg	-12.20%	1.68%	1.18%	2.71%	1.11%
12 Week Price Chg	-9.43%	-53.64%	3.19%	18.67%	9.47%
52 Week Price Chg	-20.93%	-52.92%	16.06%	18.42%	21.91%
20 Day Average Volume	4,558,435	46,746	2,767,182	2,637,360	19,119,464
(F1) EPS Est 1 week change	0.00%	0.00%	0.00%	0.00%	0.00%
(F1) EPS Est 4 week change	0.06%	0.06%	0.00%	-0.07%	0.17%
(F1) EPS Est 12 week change	1.38%	1.38%	0.67%	4.32%	1.10%
(Q1) EPS Est Mthly Chg	-0.07%	-0.07%	0.00%	-0.32%	0.00%

Analyst Earnings Model[2]

Best Buy Co., Inc. (BBY)

In $MM, except per share data

FY Ends January 31st	2023A	2024A	2025A	2026E					2027E					2028E
	FY	FY	FY	1QA	2QA	3QA	4QE	FY	1QE	2QE	3QE	4QE	FY	FY
	Jan-23	Jan-24	Jan-25	30-Apr-25	31-Jul-25	31-Oct-25	31-Jan-26	Jan-26	30-Apr-26	31-Jul-26	31-Oct-26	31-Jan-27	Jan-27	Jan-28
Income Statement														
Total Revenue	**$46,298.0**	**$43,452.0**	**$41,528.0**	**$8,767.0**	**$9,438.0**	**$9,672.0**	**$13,961.1**	**$41,838.1**	**$8,901.4**	**$9,518.8**	**$9,775.9**	**$14,154.5**	**$42,350.6**	**$42,914.7**
Cost of Sales, Adjusted	$36,386.0	$33,849.0	$32,143.0	$6,718.0	$7,244.0	$7,424.0	$11,057.5	$32,443.5	$6,831.1	$7,290.7	$7,482.0	$11,187.9	$32,791.7	$33,185.8
Cost of Sales, GAAP	$36,386.0	$33,849.0	$32,143.0	$6,718.0	$7,244.0	$7,424.0	$11,057.5	$32,443.5	$6,831.1	$7,290.7	$7,482.0	$11,187.9	$32,791.7	$33,185.8
Gross Profit, Adjusted	**$9,912.0**	**$9,603.0**	**$9,385.0**	**$2,049.0**	**$2,194.0**	**$2,248.0**	**$2,903.6**	**$9,394.6**	**$2,070.3**	**$2,228.2**	**$2,293.9**	**$2,966.6**	**$9,558.9**	**$9,728.9**
Gross Profit, GAAP	**$9,912.0**	**$9,603.0**	**$9,385.0**	**$2,049.0**	**$2,194.0**	**$2,248.0**	**$2,903.6**	**$9,394.6**	**$2,070.3**	**$2,228.2**	**$2,293.9**	**$2,966.6**	**$9,558.9**	**$9,728.9**
Total SG&A Expenses, Adjusted	$7,884.0	$7,815.0	$7,630.0	$1,716.0	$1,825.0	$1,860.0	$2,215.8	$7,616.8	$1,727.2	$1,842.4	$1,888.5	$2,229.3	$7,687.5	$7,716.8
Total SG&A Expenses, GAAP	$7,970.0	$7,876.0	$7,651.0	$1,721.0	$1,829.0	$1,884.0	$2,215.8	$7,649.8	$1,727.2	$1,842.4	$1,888.5	$2,229.3	$7,687.5	$7,716.8
Restructuring Charges	$147.0	$153.0	($3.0)	$109.0	$114.0	($5.0)	$0.0	$218.0	$0.0	$0.0	$0.0	$0.0	$0.0	$0.0
Goodwill Impairment	$0.0	$0.0	$475.0	$0.0	$0.0	$171.0	$0.0	$171.0	$0.0	$0.0	$0.0	$0.0	$0.0	$0.0
Adjusted EBITDA	**$2,946.0**	**$2,711.0**	**$2,621.0**	**$544.0**	**$580.0**	**$594.0**	**$893.0**	**$2,611.0**	**$551.6**	**$593.6**	**$612.6**	**$944.1**	**$2,702.0**	**$2,847.9**
EBITDA, GAAP	**$2,713.0**	**$2,497.0**	**$2,128.0**	**$430.0**	**$462.0**	**$404.0**	**$893.0**	**$2,189.0**	**$551.6**	**$593.6**	**$612.6**	**$944.1**	**$2,702.0**	**$2,847.9**
Depreciation & Amortization	$918.0	$923.0	$866.0	$211.0	$211.0	$206.0	$205.3	$833.3	$208.6	$207.9	$207.3	$206.8	$830.5	$835.7
Operating Income, Adjusted	**$2,028.0**	**$1,788.0**	**$1,755.0**	**$333.0**	**$369.0**	**$388.0**	**$687.8**	**$1,777.8**	**$343.0**	**$385.8**	**$405.3**	**$737.4**	**$1,871.4**	**$2,012.1**
Operating Income, GAAP	**$1,795.0**	**$1,574.0**	**$1,262.0**	**$219.0**	**$251.0**	**$198.0**	**$687.8**	**$1,355.8**	**$343.0**	**$385.8**	**$405.3**	**$737.4**	**$1,871.4**	**$2,012.1**
Loss on Disposal of Subsidiaries		$21.0	$0.0	$0.0	($4.0)	$0.0	$0.0	($4.0)	$0.0	$0.0	$0.0	$0.0	$0.0	$0.0
Investment Income (Expense) and Other	$28.0	$78.0	$84.0	$15.0	$18.0	$19.0	$19.5	$71.5	$16.6	$18.9	$19.4	$19.5	$74.5	$70.7
Interest Expense	$35.0	$52.0	$51.0	$12.0	$12.0	$12.0	$13.2	$49.2	$12.1	$12.7	$12.8	$13.3	$50.9	$51.0
Pre-Tax Income, Adjusted	**$2,021.0**	**$1,814.0**	**$1,788.0**	**$336.0**	**$375.0**	**$395.0**	**$694.0**	**$1,800.0**	**$347.5**	**$391.9**	**$412.0**	**$743.6**	**$1,895.0**	**$2,031.8**
Pre-Tax Income, GAAP	**$1,788.0**	**$1,621.0**	**$1,295.0**	**$222.0**	**$253.0**	**$205.0**	**$694.0**	**$1,374.0**	**$347.5**	**$391.9**	**$412.0**	**$743.6**	**$1,895.0**	**$2,031.8**
Income Tax, Adjusted	$425.1	$430.9	$417.0	$90.7	$104.3	$97.2	$165.9	$458.0	$86.9	$98.0	$103.0	$185.9	$473.7	$507.9
Income Tax, GAAP	$370.0	$381.0	$372.0	$19.0	$68.0	$64.0	$173.5	$324.5	$86.9	$98.0	$103.0	$185.9	$473.7	$507.9
Tax Rate, Adjusted	21.0%	23.8%	23.3%	27.0%	27.8%	24.6%	23.9%	25.4%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%
Tax Rate, GAAP	20.7%	23.5%	28.7%	8.6%	26.8%	31.5%	25.0%	23.6%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%
Equity in Income (Loss) of Affiliates	$1.0	$1.0	$4.0	($1.0)	$1.0	($1.0)	$0.0	($1.0)	$0.0	$0.0	$0.0	$0.0	$0.0	$0.0
Net Income, Adjusted	**$1,596.9**	**$1,384.1**	**$1,375.1**	**$244.3**	**$271.8**	**$296.8**	**$528.2**	**$1,341.0**	**$260.6**	**$293.9**	**$309.0**	**$557.7**	**$1,421.2**	**$1,523.8**
Net Income, GAAP	**$1,419.0**	**$1,241.0**	**$927.0**	**$202.0**	**$186.0**	**$140.0**	**$520.5**	**$1,048.5**	**$260.6**	**$293.9**	**$309.0**	**$557.7**	**$1,421.2**	**$1,523.8**
Diluted Shares Outstanding	225.7	218.5	216.6	213.0	212.0	212.1	211.1	212.1	210.1	209.1	208.1	207.1	208.6	204.6
Diluted EPS, Adjusted	**$7.08**	**$6.37**	**$6.37**	**$1.15**	**$1.28**	**$1.40**	**$2.50**	**$6.33**	**$1.24**	**$1.41**	**$1.48**	**$2.69**	**$6.82**	**$7.46**
Diluted EPS, GAAP	**$6.29**	**$5.68**	**$4.28**	**$0.95**	**$0.87**	**$0.66**	**$2.47**	**$4.95**	**$1.24**	**$1.41**	**$1.48**	**$2.69**	**$6.82**	**$7.46**

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Growth Score	F
Momentum Score	B
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