

Alibaba Group (BABA)

\$158.89 (Stock Price as of 11/19/2025)

Price Target (6-12 Months): **\$135.00**

Long Term: 6-12 Months

Zacks Recommendation: Underperform

(Since: 10/14/25)

Prior Recommendation: Neutral

Short Term: 1-3 Months

Zacks Rank: (1-5)

5-Strong Sell

Zacks Style Scores:

VGM: D

Value: F

Growth: C

Momentum: C

Summary

Alibaba continues to face stiff competition from the domestic as well as foreign e-commerce companies. Rising expenses related to new initiatives are likely to put pressure on margins. Growing macroeconomic uncertainties and unfavorable foreign exchange fluctuations remain risks. Sluggishness in online physical goods GMV at Taobao and Tmall marketplaces is a major concern. Nonetheless, Alibaba is benefiting from strong momentum across its international commerce retail business which is driving top-line growth. Solid combined order growth in AIDC's retail businesses and strength in AliExpress' Choice are contributing well. Growing international commerce wholesale business, thanks to strength in cross-border-related value-added services, is a tailwind. Alibaba stock has outperformed the industry in the year-to-date period.

Data Overview

52 Week High-Low	\$192.67 - \$80.06
20 Day Average Volume (sh)	13,015,133
Market Cap	\$379.1 B
YTD Price Change	87.4%
Beta	0.19
Dividend / Div Yld	\$0.95 / 0.6%
Industry	Internet - Commerce
Zacks Industry Rank	Top 35% (84 out of 243)

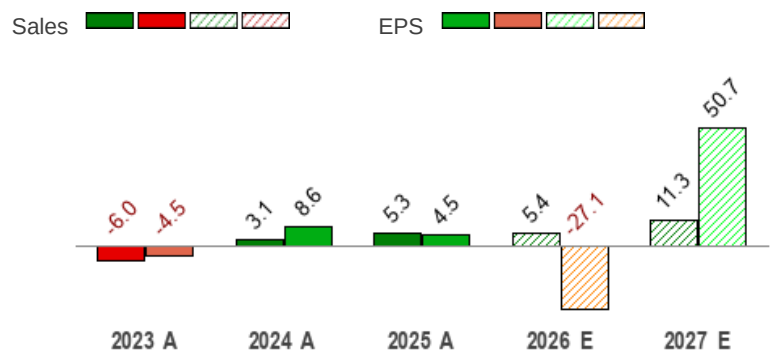
Last EPS Surprise	-3.3%
Last Sales Surprise	0.9%
EPS F1 Est- 4 week change	0.0%
Expected Report Date	11/25/2025
Earnings ESP	0.0%

P/E TTM	17.9
P/E F1	24.2
PEG F1	-6.9
P/S TTM	2.7

Price, Consensus & Surprise⁽¹⁾



Sales and EPS Growth Rates (Y/Y %)⁽¹⁾



Sales Estimates (millions of \$)⁽¹⁾

	Q1	Q2	Q3	Q4	Annual*
2027	40,351 E	40,214 E	48,534 E	40,501 E	161,019 E
2026	34,571 A	34,432 E	41,479 E	34,523 E	144,673 E
2025	33,470 A	33,701 A	38,381 A	32,584 A	137,300 A

EPS Estimates⁽¹⁾

	Q1	Q2	Q3	Q4	Annual*
2027	2.79 E	2.60 E	3.54 E	2.72 E	9.90 E
2026	2.06 A	0.66 E	2.35 E	1.54 E	6.57 E
2025	2.26 A	2.15 A	2.93 A	1.73 A	9.01 A

*Quarterly figures may not add up to annual.

(1) The data in the charts and tables, including the Zacks Consensus EPS and sales estimates, is as of 11/19/2025.

(2) The report's text and the price target are as of 11/20/2025.

Overview

Alibaba Group Holding is one of the leading e-commerce giants in China. Over the last few years, the company has transformed itself from being a traditional e-commerce company to a conglomerate that has businesses ranging from logistics and food delivery to cloud computing.

Alibaba Group is represented by three businesses – Alibaba.com, Taobao, and Tmall. The company's businesses account for more than half of all online retail sales in China, which is one of the world's fastest-growing e-commerce markets. Taobao is one of Alibaba Group's most profitable marketplaces that generates for more than 80% of its sales, thanks to soaring demand for high-quality imported brands in China.

The company is well positioned in the New Retail space. In this space, it aims to bring together digital payments, e-commerce, food delivery and other parts of the business into one big ecosystem. The ubiquity of smartphones and evolution of physical and online commerce are helping the company to gain momentum in this space.

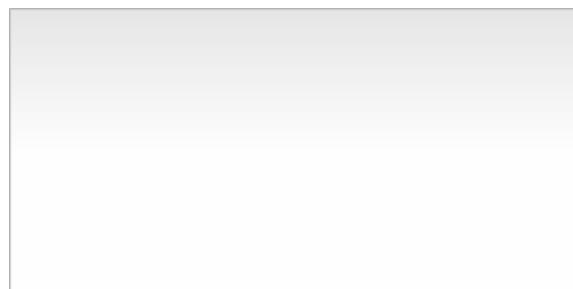
Launched in 2009, the cloud business is now one of the biggest in China. The cloud computing has gradually become one of the fastest-growing businesses and the second-largest revenue source for Alibaba.

The company has also become a renowned name in the growing entertainment and media market, driven by increasing demand for videos across its platform and growing partnerships.

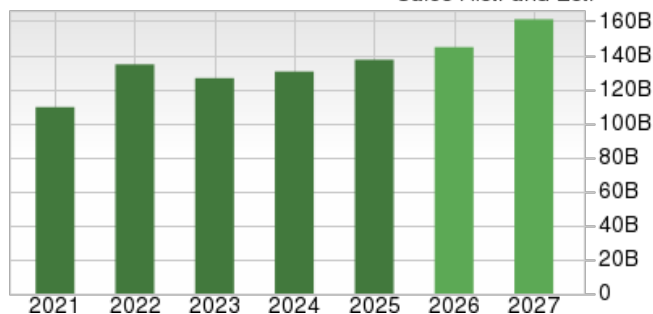
Total revenues were RMB 996.3 billion (\$137.3 billion) in fiscal 2025, up 6% from fiscal 2024.

Notably, in the first-quarter fiscal 2024, the company reorganized its operations into six major business groups - Taobao and Tmall Group, Alibaba International Digital Commerce Group, Local Services Group, Cainiao Smart Logistics Network, Cloud Intelligence Group and Digital Media and Entertainment Group.

EPS Hist. and Est.



Sales Hist. and Est.



As of 11/19/2025

..... Consensus Estimate 12 Month EPS



As of 11/19/2025

Reasons To Sell:

- ▼ Alibaba's first-quarter fiscal 2026 revenue of \$34.5 billion reflects only 2% year-over-year growth, highlighting how China's restrictive regulatory environment continues to constrain the company's expansion potential. The Variable Interest Entity structure that allows foreign investment remains precarious under Beijing's tightening tech regulations. Recent policy shifts demonstrate how quickly authorities can dismantle business models or impose punitive measures on major platforms. This regulatory overhang creates persistent uncertainty around asset ownership rights, data governance requirements, and operational autonomy. The company's dependence on government goodwill makes it vulnerable to sudden policy reversals that could devastate shareholder value overnight, particularly as geopolitical tensions escalate.
- ▼ The disappointing revenue growth trajectory in first-quarter fiscal 2026 exposes Alibaba's struggling mobile monetization efforts despite massive user acquisition spending. China E-commerce segment revenue reached \$19.5 billion with only 10% year-over-year growth, indicating weakening pricing power and reduced advertiser demand. The company continues pouring resources into user experience improvements and marketing campaigns, yet conversion rates and average revenue per user remain stagnant. Mobile commerce competition has intensified pricing pressure, forcing Alibaba to sacrifice margins for market share retention. This deteriorating monetization efficiency suggests the platform's ability to extract value from its user base has peaked, making future growth increasingly expensive and unsustainable for shareholders.
- ▼ International Digital Commerce Group's 19% revenue growth to \$4.8 billion masks the brutal competitive landscape destroying Alibaba's pricing power and market dominance. Domestic rivals like PDD Holdings and ByteDance's e-commerce platforms are aggressively undercutting Alibaba's merchant fees and advertising rates. The rise of live-streaming commerce and short-video shopping has fragmented consumer attention away from traditional marketplace formats. Competition from international players in Southeast Asia and aggressive local competitors in China creates a multi-front war requiring unsustainable investment levels. This competitive intensity forces continuous margin compression while demanding higher marketing spend, creating a vicious cycle that permanently impairs long-term profitability potential for investors.
- ▼ Cloud Intelligence Group's 26% growth to \$4.6 billion comes at enormous infrastructure costs that strain cash flows and create integration complexity. The aggressive expansion into AI services requires massive capital expenditure for data centers, computing power, and talent acquisition. Integration challenges between legacy systems and new AI capabilities create operational inefficiencies and service disruptions. The rapid technology evolution in cloud computing makes current investments potentially obsolete within short timeframes. Meanwhile, competition from global cloud providers and domestic players intensifies pricing pressure, limiting the company's ability to achieve adequate returns on these substantial infrastructure investments, ultimately burdening shareholders with diminishing capital efficiency and prolonged payback periods.

Alibaba's business structure involves certain risks due to the strict laws in China, which along with rising infrastructure costs, increasing competition and integration risks are concerns.

Risks⁽²⁾ (to the Underperform recommendation)

- Alibaba's International Digital Commerce Group (AIDC) delivered robust 19% year-over-year revenue growth, led by strong cross-border business performance from AliExpress and Trendyol. Most significantly, AIDC has approached breakeven after years of losses, demonstrating improved operational efficiency and the path to sustainable international profitability. The international wholesale platform gained new monetization opportunities as merchants increasingly adopted AI-powered tools for marketing, procurement, and product listing. This breakthrough in international operations unlocks vast global market opportunities while moving toward positive contribution margins, enhancing overall group profitability prospects for investors.
 - Over 100,000 enterprises had adopted Qwen3 by 2025, with Alibaba.com targeting 100% AI adoption among its 200,000 merchants by year-end. AI-powered recommendation engines and logistics automation have improved conversion rates by 35% and reduced bounce rates by 50%, demonstrating tangible business value from AI integration. The company's AI-powered conversational sourcing engine, launched to simplify global B2B e-commerce, is transforming how millions of small and medium enterprises operate within the \$20 trillion B2B industry. This comprehensive AI ecosystem integration across all business units creates competitive moats and drives operational efficiency improvements that directly translate to enhanced profitability.
 - As of June 30, 2025, Alibaba maintained a robust financial position with \$81.75 billion in cash, cash equivalents, short-term investments, and other investments. The company generated RMB 20.7 billion in operating cash flow during fiscal first-quarter, demonstrating strong underlying cash generation capabilities. In fiscal 2024, Alibaba generated \$21.6 billion in free cash flow and returned \$15 billion to shareholders through dividends and share repurchases. This financial fortress provides strategic flexibility to invest heavily in growth opportunities like AI infrastructure and quick commerce expansion, while maintaining shareholder-friendly capital allocation policies. The strong balance sheet offers downside protection and enables aggressive investment in high-growth initiatives without compromising financial stability.
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Last Earnings Report

BABA Q1 Earnings Miss Estimates, Revenues Increase Y/Y, Shares Rise

Alibaba reported non-GAAP earnings of \$2.06 per ADS in the first quarter of fiscal 2026, which lagged the Zacks Consensus Estimate by 3.29%. In domestic currency, the company reported earnings of RMB 14.75, down 10% year over year.

It posted first-quarter fiscal 2026 revenues of \$34.6 billion. The top line beat the Zacks Consensus Estimate by 0.9%. In domestic currency, revenues of RMB 247.7 billion increased 2% year over year. Excluding disposed businesses of Sun Art and Intime, revenues increased 10% on a like-for-like basis.

The revenue growth was driven by strong performance in Cloud Intelligence Group and continued expansion of the domestic e-commerce platform, while strategic investments in quick commerce pressured margins. The company is focusing on two strategic pillars: consumption and AI + Cloud.

BABA's earnings beat the Zacks Consensus Estimate once and missed in the remaining three, the surprise being 0.97%, on average.

Revenues by Segments

Alibaba China E-commerce Group (56.6% of total revenues): Alibaba generated RMB 140.1 billion (\$19.6 billion) of revenues from the segment, which increased 10% from the year-ago quarter. Customer management revenues grew 10% year over year to RMB 89.3 billion (\$12.5 billion), driven primarily by improved take rates supported by software service fees and growing adoption of Quanzhantui, Alibaba's AI-powered comprehensive marketing solution.

The number of 88VIP members, BABA's highest-spending consumer group, continued to increase year over year in double digits, surpassing 53 million in the quarter. The company continues to enhance the 88VIP membership program with attractive benefits and premium services.

E-commerce Business (84.7% of China E-commerce revenues): The core e-commerce vertical generated revenues of RMB 118.6 billion (\$16.6 billion), reflecting a 9% increase from the year-ago quarter.

Quick Commerce (10.5% of China E-commerce revenues): The quick commerce business generated revenues RMB 14.8 billion (\$2.1 billion), which grew 12% year over year. This growth was driven by the rollout of "Taobao Instant Commerce," launched in April 2025, contributing to user engagement and order volume growth.

China Commerce Wholesale (4.8% of China E-commerce revenues): The wholesale business generated revenues of RMB 6.7 billion (\$937 million), which grew 13% year over year, attributed to increasing revenues from value-added services provided to paying members.

Alibaba International Digital Commerce Group (14.0% of total revenues): The segment comprises AliExpress, Trendyol, Lazada and other international businesses. BABA generated RMB 34.7 billion (\$4.9 billion) in revenues from the segment, which grew 19% from the year-ago quarter, primarily driven by strong cross-border business performance.

International Commerce Retail (81.8% of international revenues): Revenues were RMB 28.4 billion (\$4.0 billion), up 20% from the year-ago quarter, driven by revenue increases from AliExpress Choice and Trendyol operations.

International Commerce Wholesale (18.2% of international revenues): The business generated revenues of RMB 6.3 billion (\$886 million), which increased 13% year over year due to growth in cross-border related value-added services.

Cloud Intelligence Group (13.5% of total revenues): The segment generated revenues of RMB 33.4 billion (\$4.7 billion), up 26% from the year-ago quarter. Revenues from external customers grew 26% year over year, primarily driven by accelerated growth in public cloud revenues and rising adoption of AI-related products and services.

AI-related product revenues maintained triple-digit growth for the eighth consecutive quarter, now representing over 20% of revenue from external customers. The strong AI demand is driving increased utilization of compute, storage and other cloud services.

The company continues to advance its AI capabilities with upgraded Qwen3 models, including reasoning models and AI coding solutions that are gaining traction in global markets through open-source initiatives.

All Others (23.6% of total revenues): The segment's revenues were RMB 58.6 billion (\$8.2 billion), reflecting a 28% year-over-year decrease. This decline was primarily due to the disposal of Sun Art and Intime businesses, as well as decreased revenue from Cainiao, partly offset by increased revenues from Freshippo, Alibaba Health and Amap.

Operating Details

In the fiscal first quarter, Sales and marketing expenses were RMB 53.2 billion (\$7.4 billion), up 62.6% from the year-ago quarter. As a percentage of total revenues, the figure expanded significantly to 21.5% from 13.4% of the year-ago quarter, reflecting heavy investment in "Taobao Instant Commerce" and user acquisition initiatives.

General and administrative expenses were RMB 7.4 billion (\$1.0 billion), down 48% from the year-ago quarter. As a percentage of total revenues,

FY Quarter Ending **3/31/2025**

Earnings Reporting Date	Aug 29, 2025
Sales Surprise	0.90%
EPS Surprise	-3.29%
Quarterly EPS	2.06
Annual EPS (TTM)	8.87

the figure contracted to 3.0%, partly due to the absence of one-time provisions from the prior year.

Product development expenses were RMB 15.0 billion (\$2.1 billion), up 12% year over year. As a percentage of total revenues, the figure increased to 6.1%, reflecting continued investment in technology and innovation.

Adjusted EBITDA was RMB 45.7 billion (\$6.4 billion), down 11% year over year due to strategic investments in quick commerce, partly offset by revenue growth and improved operating efficiencies across various businesses. The adjusted EBITDA margin contracted to 18%, from 21.0% in the prior year..

Balance Sheet & Cash Flow

As of June 30, 2025, cash and cash equivalents were RMB 183.1 billion (\$25.6 billion), up from RMB 145.5 billion (\$20.3 billion) as of March 31, 2025. Total liquid investments were RMB 585.7 billion (\$81.8 billion), including short-term investments and other treasury investments, down from RMB 597.1 billion (\$83.4 billion) in the previous quarter.

Alibaba generated RMB 20.7 billion (\$2.9 billion) in cash from operations, down from RMB 33.6 billion (\$4.7 billion) in the prior quarter, primarily due to increased investments in cloud infrastructure and quick commerce operations.

BABA's free cash flow was an outflow of RMB 18.8 billion (\$2.6 billion), compared to an inflow of RMB 17.4 billion (\$2.4 billion) in the prior year quarter, mainly attributed to accelerated CapEx investment of RMB 38.7 billion (\$5.4 billion) in AI and cloud infrastructure and strategic investment in quick commerce expansion.

Recent News

On Oct. 15 Alibaba Cloud and City University of Hong Kong signed a Memorandum of Understanding (MoU) on 8 October to jointly promote the development of artificial intelligence (AI), cloud technologies and innovative education.

On Oct. 14, Alibaba Cloud announced the launch of its second data centre in Dubai at GITEX Global 2025. Responding to the growing demand for cloud computing and AI services from local businesses, the move marks a new milestone since Alibaba Cloud's foray into the region in 2016 with its first data center in Dubai.

On Oct. 9, Alibaba Cloud and NBA announced a multiyear collaboration to reimagine how fans in China experience and engage with the NBA through AI and cloud technologies. Making Alibaba Cloud an Official Cloud Computing and AI Partner of NBA China, the partnership will develop innovative applications to enhance live game viewing and fan engagement experiences, including a proprietary AI model and Real-Time 360 Replay Solution.

On Oct. 08, Alibaba Group announced that it had completed the exchange offer for its outstanding USD-denominated senior unsecured notes that were issued in November 2024.

On Sept. 24, Alibaba Cloud announced plans to launch new data centres in Brazil, France and the Netherlands (and more in Mexico, Japan, Korea, Malaysia, Dubai), and to open regional service hubs in Indonesia and Germany to push global AI-cloud deployment.

On Sept. 12, Alibaba launched Qwen3-Next, a brand-new model architecture optimized for long-context understanding, large parameter scale, and unprecedented computational efficiency.

On Aug. 27, Alibaba unveiled Wan2.2-S2V, an open-source model for digital human video creation that converts portrait photos into film-quality avatars capable of speaking, singing and performing. The tool generates high-quality animated videos from a single image and audio clip with versatile character animation capabilities.

On Aug. 21, Alibaba announced plans to spin off Banma Network Technology through a separate listing on the Hong Kong Stock Exchange. The deal, still subject to regulatory and board approvals, will see Alibaba retain over 30% ownership while Banma pursues growth as an independent smart cockpit solutions provider.

On Aug. 4, Alibaba released Wan2.2, the industry's first open-source MoE large video generation models designed for cinematic video production.

Valuation

Alibaba shares are up 87.4% in the year-to-date period and 85.6% over the trailing 12-month period. Stocks in the Zacks sub-industry have increased 5.9% and the Zacks Retail-Wholesale sector has gained 2.3% in the year-to-date period. Over the past year, the Zacks sub-industry and the sector have risen 12.2% and 5%, respectively.

The S&P 500 index has gained 14.1% in the year-to-date period and gained 13.5% in the past year.

The stock is currently trading at 19.89X forward 12-month earnings, which compares to 23.32X for the Zacks sub-industry, 23.6X for the Zacks sector and 22.89X for the S&P 500 index.

Over the past five years, the stock has traded as high as 29.77X and as low as 8.54X, with a five-year median of 13.47X. Our Underperform recommendation indicates that the stock will perform worse than the market. Our \$135 price target reflects 16.91X forward 12-month earnings.

The table below shows summary valuation data for BABA

Valuation Multiples - BABA					
		Stock	Sub-Industry	Sector	S&P 500
P/E F12M	Current	19.89	23.32	23.60	22.89
	5-Year High	29.77	54.49	34.74	23.81
	5-Year Low	8.54	21.37	21.48	15.73
	5-Year Median	13.47	33.5	24.78	21.2
P/S F12M	Current	2.44	2.26	1.57	5.19
	5-Year High	6.1	3.75	2.05	5.52
	5-Year Low	1.17	1.34	1.2	3.84
	5-Year Median	1.81	2.02	1.54	5.06
P/B TTM	Current	2.51	4.69	4.63	8.19
	5-Year High	5.29	15.24	11.18	9.19
	5-Year Low	1.08	4.09	4.63	6.62
	5-Year Median	1.64	5.53	6.16	8.05

As of 11/19/2025

Source: Zacks Investment Research

Industry Analysis⁽¹⁾ Zacks Industry Rank: Top 35% (84 out of 243)



Top Peers⁽¹⁾

Company (Ticker)	Rec	Rank
Amazon.com, Inc. (AMZN)	Outperform	2
Baidu, Inc. (BIDU)	Neutral	3
eBay Inc. (EBAY)	Neutral	3
Etsy, Inc. (ETSY)	Neutral	3
JD.com, Inc. (JD)	Neutral	3
Vipshop Holdings Lim...(VIPS)	Neutral	3
Walmart Inc. (WMT)	Neutral	3
MercadoLibre, Inc. (MELI)	Underperform	4

Industry Comparison⁽¹⁾ Industry: Internet - Commerce

	BABA	X Industry	S&P 500	ETSY	JD	MELI
Zacks Recommendation (Long Term)	Underperform	-	-	Neutral	Neutral	Underperform
Zacks Rank (Short Term)	5	-	-	3	3	4
VGM Score	D	-	-	A	A	B
Market Cap	379.12 B	530.38 M	37.00 B	5.24 B	41.36 B	105.31 B
# of Analysts	3	3	22	8	3	6
Dividend Yield	0.60%	0.00%	1.54%	0.00%	3.39%	0.00%
Value Score	F	-	-	C	A	D
Cash/Price	0.17	0.21	0.04	0.27	0.74	0.12
EV/EBITDA	12.04	2.14	14.10	12.78	2.14	29.81
PEG Ratio	-6.74	1.36	2.17	11.71	5.48	1.49
Price/Book (P/B)	2.51	2.92	3.23	NA	0.97	16.94
Price/Cash Flow (P/CF)	14.70	19.35	14.54	14.52	6.10	41.66
P/E (F1)	23.58	19.36	19.43	40.62	10.25	51.58
Price/Sales (P/S)	2.72	1.31	2.96	1.84	0.23	4.02
Earnings Yield	4.13%	4.13%	5.12%	2.47%	9.76%	1.94%
Debt/Equity	0.19	0.08	0.57	-2.76	0.20	0.55
Cash Flow (\$/share)	10.81	0.04	8.99	3.66	4.73	49.87
Growth Score	C	-	-	B	B	A
Hist. EPS Growth (3-5 yrs)	3.86%	20.47%	8.17%	-8.06%	43.43%	141.47%
Proj. EPS Growth (F1/F0)	-27.08%	25.55%	8.30%	-44.26%	-33.80%	6.85%
Curr. Cash Flow Growth	-3.78%	4.90%	7.00%	-14.10%	33.50%	67.31%
Hist. Cash Flow Growth (3-5 yrs)	4.05%	12.84%	7.32%	23.03%	32.16%	937.83%
Current Ratio	1.45	1.33	1.18	3.17	1.20	1.17
Debt/Capital	16.72%	16.46%	38.16%	NA	16.46%	35.41%
Net Margin	14.85%	1.20%	12.75%	6.38%	2.46%	7.93%
Return on Equity	13.04%	6.45%	17.04%	-29.07%	10.99%	39.03%
Sales/Assets	0.55	1.03	0.53	1.17	1.86	0.86
Proj. Sales Growth (F1/F0)	5.40%	0.96%	5.49%	2.80%	17.30%	37.60%
Momentum Score	C	-	-	B	A	D
Daily Price Chg	-0.52%	-0.98%	0.38%	-2.55%	-1.95%	0.89%
1 Week Price Chg	-7.54%	-2.29%	-3.05%	-3.37%	-7.80%	-2.83%
4 Week Price Chg	-4.20%	-9.11%	-0.85%	-27.50%	-11.04%	-0.86%
12 Week Price Chg	29.99%	-12.07%	2.48%	-2.43%	-6.31%	-13.93%
52 Week Price Chg	83.12%	-11.40%	12.25%	4.42%	-17.92%	7.56%
20 Day Average Volume	13,015,133	287,135	2,928,402	4,741,799	12,971,903	536,941
(F1) EPS Est 1 week change	0.00%	0.00%	0.00%	0.00%	0.42%	0.00%
(F1) EPS Est 4 week change	0.00%	0.00%	0.38%	-1.68%	0.85%	-5.86%
(F1) EPS Est 12 week change	-24.76%	1.64%	0.57%	-1.19%	3.67%	-9.35%
(Q1) EPS Est Mthly Chg	0.00%	0.00%	-0.10%	-14.54%	-6.32%	-18.74%

Zacks Stock Rating System

We offer two rating systems that take into account investors' holding horizons: Zacks Rank and Zacks Recommendation. Each provides valuable insights into the future profitability of the stock and can be used separately or in combination with each other depending on your investment style.

Zacks Recommendation

The Zacks Recommendation aims to predict performance over the next 6 to 12 months. The foundation for the quantitatively determined Zacks Recommendation is trends in the company's estimate revisions and earnings outlook. The Zacks Recommendation is broken down into 3 Levels; Outperform, Neutral and Underperform. Unlike many Wall Street firms, we have an excellent balance between the number of Outperform and Neutral recommendations. Our team of 70 analysts are fully versed in the benefits of earnings estimate revisions and how that is harnessed through the Zacks quantitative rating system. But we have given our analysts the ability to override the Zacks Recommendation for the 1200 stocks that they follow. The reason for the analyst over-rides is that there are often factors such as valuation, industry conditions and management effectiveness that a trained investment professional can spot better than a quantitative model.

Zacks Rank

The Zacks Rank is our short-term rating system that is most effective over the one- to three-month holding horizon. The underlying driver for the quantitatively-determined Zacks Rank is the same as the Zacks Recommendation, and reflects trends in earnings estimate revisions.

Zacks Style Scores

The Zacks Style Score is as a complementary indicator to the Zacks rating system, giving investors a way to focus on the highest rated stocks that best fit their own stock picking preferences.

Academic research has proven that stocks with the best Value, Growth and Momentum characteristics outperform the market. The Zacks Style Scores rate stocks on each of these individual styles and assigns a rating of A, B, C, D and F. We also produce the VGM Score (V for Value, G for Growth and M for Momentum), which combines the weighted average of the individual Style Scores into one score. This is perfectly suited for those who want their stocks to have the best scores across the board.

Value Score	F
Growth Score	C
Momentum Score	C
VGM Score	D

As an investor, you want to buy stocks with the highest probability of success. That means buying stocks with a Zacks Recommendation of Outperform, which also has a Style Score of an A or a B.

Disclosures

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