






PRUDENTIAL FINANCIAL (PRU)
FINANCIALS - INSURANCE - INSURANCE-MULTI LINE

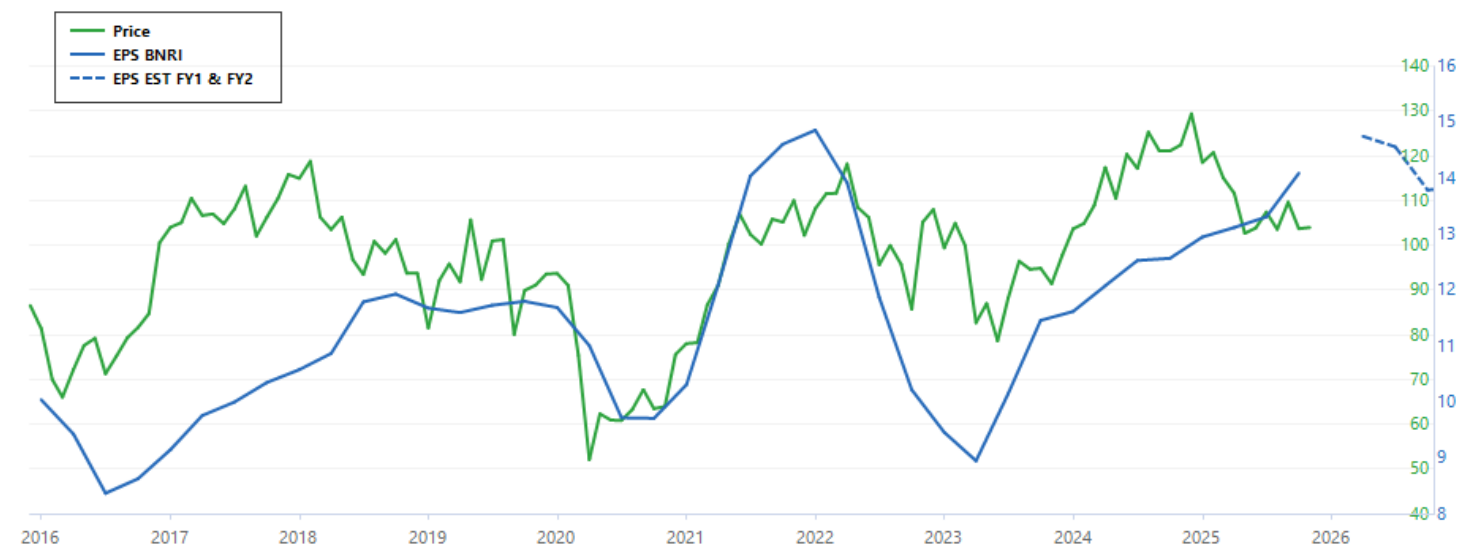
Company Description

Prudential Financial Inc., through its subsidiaries and affiliates, is a financial services leader offers an array of financial products and services including life insurance, annuities, retirement-related services, mutual funds, investment management and real estate services. These are offered to individual and institutional customers across United States, Asia, Europe and Latin America.

Latest Price as of (16:59:59) \$107.01 ↓ (-\$2.15) (-1.97%)	Prior Close \$109.16	Open \$108.72	Volume 1,788,204	Annual Div. \$5.60	Mkt Cap (\$Mil) 37,879	Zack Rank - Sell 	Zacks Sector Rank Top 32% (5 out of 16)	Style Scores Value:  Growth:  Monumentum:  VGM: 
52 Week Range \$91.89 - \$119.76 03/13/2026 - 01/08/2026	Day Range \$106.69 - \$109.39		Avg Volume 1,740,089	Div. Yield 5.13%	Beta 0.86	Zacks Recommendation Neutral (Since 06/12/26)	Zacks Sub-Industry Rank Bottom 41% (148 out of 246)	

Total Return	PRU	SP 500
% Total Return MTD	8.47%	-0.80%
% Total Return QTD	13.17%	15.43%
% Total Return YTD	-0.82%	10.34%
% Total Return 1 Year	11.35%	26.72%
% Total Return 3 Year	58.93%	84.71%
% Total Return 5 Year	25.89%	86.69%
Volume		
Avg Daily Volume	1,740,089	
Shares Outstanding	347.00	
Avg Volume / Shares Out	0.50%	
Broker Recommendation		
Broker Rating (Avg)	3.35	
Upgrades (4 weeks)	1	
Downgrades (4 weeks)		
Target Price	Zacks Analyst	Consensus
Price Target	\$116.00	\$100.64
Target Up/Down Potential	8.40%	-5.95%
Holders		
Held by Insiders	0.05%	
Held by Institutions	56.83%	
Zacks Institutional Transaction Rank	6.6	

Price and Earnings Chart



Insider Trading Stats	
Net % Chg Holdings - Last 12 wks	-38.10%
# of Inside Buyers - Last 12 wks	
# of Inside Sellers - Last 12 wks	1
Zacks Insider Rank	4
Dividends	
Annualized Div Growth - 3 Years	3.85%
Annualized Div Growth - 5 Years	4.08%
# of Dividend Increases - 3 Years	3
# of Dividend Increases - 5 Years	5
Last Dividend Amount	\$1.40
Next Dividend Amount	\$1.40
Next Dividend Ex-Date	05/26/2026
Zacks Earnings & Dividend Score	1

Actuals		
Earnings Per Share	Actual	Y/Y %
Last Quarter (03/2026)	3.61	9.73%
Prior Quarter (12/2025)	3.30	11.49%
Last Year (12/2025)	14.43	14.34%
Prior Year (12/2024)	12.62	8.61%
Sales (\$ Millions)		
Last Quarter (03/2026)	15,234	13.58%
Prior Quarter (12/2025)	14,520	11.62%
Last Year (12/2025)	60,774	-13.68%
Prior Year (12/2024)	70,405	30.43%
Long Term Growth Rate		
EPS - 5 Year	2.06%	
Sales - 5 Year	-0.21%	

Consensus Forecasts		
Earnings Per Share	Estimate	Y/Y %
Current Quarter (06/2026)	3.39	-5.23%
Next Quarter (09/2026)	3.49	-18.17%
Current Year (12/2026)	13.86	-3.96%
Next Year (12/2027)	14.68	5.90%
Sales (\$ Millions)		
Current Quarter (06/2026)	14,169	4.91%
Next Quarter (09/2026)	14,487	-10.79%
Current Year (12/2026)	58,501	-3.74%
Next Year (12/2027)	59,487	1.68%
Long Term Growth Rate		
EPS - 3 to 5 Year Estimate	3.98%	
EPS - 3 to 5 Year - 1StDev	1.29%	

Key Ratio Data		
Valuation	PRU	5yr Med
Price / Earnings (F12M)	7.67%	7.90%
PEG Ratio (F12M)	1.93%	0.87%
Price / Book Value (TTM)	1.17%	1.20%
Margins (TTM)		
Gross Margin	31.35%	30.24%
Net Margin - BNRI	8.35%	7.91%
Leverage		
Long Term Debt/Equity	58.42%	63.07%
Total Debt / Capital	38.73%	39.53%
Assets to Equity	2334.45%	2383.30%
Return		
Return on Equity	16.33%	14.32%
Return on Assets	0.68%	0.63%
Return on Capital	10.30%	8.70%