

CARDLYTICS (CDLX)  
INFO TECHNOLOGY - BUSINESS SERVICE - TECHNOLOGY SERVICES

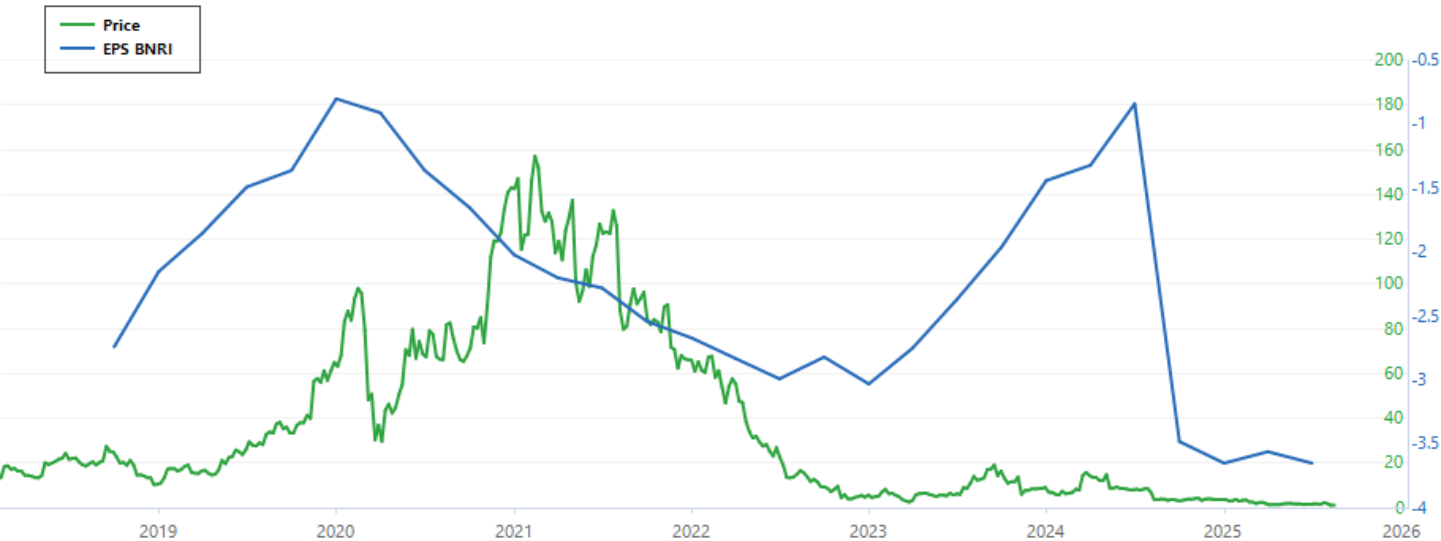
Company Description

Cardlytics, Inc. is engaged in developing a purchase intelligence platform. The purchase data includes debit, credit and bill pay data from online and in-store transactions. It helps the marketers identify, reach and influence likely buyers at scale, and measure the impact of marketing spends. The Company also operates an advertising channel, Cardlytics Direct. Cardlytics Direct delivers tailored marketing for marketers and financial institutions. Cardlytics, Inc. is based in ATLANTA, United States.

Latest Price <i>as of()</i> <b>\$1.12</b> <b>()</b> <b>()</b>	Prior Close \$1.12	Open	Volume	Annual Div. \$0.00	Mkt Cap (\$Mil) 60	Zack Rank - Hold 3	Zacks Sector Rank Top 32% (5 out of 16)	Style Scores Value:  D Growth:  A Monumentum:  C VGM:  B
52 Week Range \$0.85  \$5.25 09/03/2025  11/06/2024	Day Range 		Avg Volume 1,193,422	Div. Yield 0.00%	Beta 1.19	Zacks Recommendation Neutral (Since 06/21/24)	Zacks Sub-Industry Rank Top 50% (121 out of 246)	

Total Return	CDLX	SP 500
% Total Return MTD	9.80%	1.91%
% Total Return QTD	-31.91%	6.41%
% Total Return YTD	-69.81%	12.85%
% Total Return 1 Year	-65.96%	19.96%
% Total Return 3 Year	-91.54%	71.84%
% Total Return 5 Year	-98.52%	97.89%
Volume		
Avg Daily Volume	1,193,422	
Shares Outstanding	53.24	
Avg Volume / Shares Out	2.24%	
Broker Recommendation		
Broker Rating (Avg)	3.17	
Upgrades (4 weeks)		
Downgrades (4 weeks)		
Target Price		
Price Target (mean)	\$2.00	
Target Up/Down Potential	0.79%	
Holders		
Held by Insiders	4.40%	
Held by Institutions	68.10%	
Zacks Institutional Transaction Rank	43.7	

Price and Earnings Chart



Insider Trading Stats

Net % Chg Holdings - Last 12 wks	
# of Inside Buyers - Last 12 wks	
# of Inside Sellers - Last 12 wks	
Zacks Insider Rank	<b>4</b>
Dividends	
Annualized Div Growth - 3 Years	-
Annualized Div Growth - 5 Years	-
# of Dividend Increases - 3 Years	0
# of Dividend Increases - 5 Years	0
Last Dividend Amount	\$0.00
Next Dividend Amount	-
Next Dividend Ex-Date	-
Zacks Earnings & Dividend Score	<b>6</b>

Actuals

Earnings Per Share	Actual	Y/Y %
Last Quarter (06/2025)	-0.18	-100.00%
Prior Quarter (03/2025)	-0.26	25.71%
Last Year (12/2024)	-3.91	-173.43%
Prior Year (12/2023)	-1.43	53.27%
Sales		
Last Quarter (06/2025)	63	-9.17%
Prior Quarter (03/2025)	62	-8.45%
Last Year (12/2024)	278	-10.00%
Prior Year (12/2023)	309	3.57%
Long Term Growth Rate		
EPS - 5 Year		
Sales- 5 Year	8.20%	

Estimates

Earnings Per Share	Estimate	Y/Y %
Current Quarter (09/2025)	-3.34	-15.07%
Next Quarter (12/2025)	-0.36	-15.07%
Current Year (12/2025)	-0.19	94.79%
Next Year (12/2026)	0.03	115.79%
Sales		
Current Quarter (09/2025)	77	15.07%
Next Quarter (12/2025)	85	15.07%
Current Year (12/2025)	320	15.07%
Next Year (12/2026)	362	13.10%
Long Term Growth Rate		
EPS - 3 to 5 Year Estimate	15.07%	
EPS - 3 to 5 Year - 1StDev		

Key Ratio Data

Valuation	CDLX	5yr Med
Price / Earnings (F12M)	-31.91%	-5.39%
PEG Ratio (F12M)	-2.12%	
Price / Book Value (TTM)	1.00%	2.22%
Margins (TTM)		
Gross Margin	43.47%	38.66%
Net Margin - BNRI	-68.87%	-31.73%
Leverage		
Long Term Debt/Equity	286.66%	
Total Debt / Capital	78.37%	52.28%
Assets to Equity	515.96%	268.52%
Return		
Return on Equity	-279.39%	-24.46%
Return on Assets	-48.17%	-10.36%
Return on Capital	-78.52%	-14.25%